

SHARED MICROMOBILITY IN WINSTON-SALEM

Permit Process Update

City of Winston-Salem Public Works Committee

August 13, 2019



Winston-Salem

MICROMOBILITY STATUS

2 Electric Scooter Permits Recommended

- Zagster/National Cycling Center (250)
- VeoRide (350)

1 Dockless Bicycle Permit Recommended

- Slidr (200)

Existing Zagster/National Cycling Center Docked Bike Share



MICROMOBILITY STATUS

Ordinance Requirements

- Insurance
- Indemnification
- Surety Bond

Drop Zone Planning



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ORDINANCE

Framework for Shared Micromobility Management

- Permit Process
- Selection Committee
- Selection Process



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PERMIT PROCESS

Goals

1. Maintain the integrity of the city's entire transportation system
2. Keep public rights-of-way free and clear of unnecessary obstructions
3. Protect the health, safety, and welfare of the citizens of the city
4. Ensure access to micromobility devices by low- and moderate-income citizens



PERMIT PROCESS

Criteria

- Operations (25%)
- Communications (25%)
- Equal Access (15%)
- Parking/Balancing (15%)
- Launch (10%)
- Privacy (5%)
- Additional Information (5%)



SELECTION COMMITTEE

- Winston-Salem DOT
- Winston-Salem Police Department
- Winston-Salem Planning and Development Services
- Winston-Salem Transit Authority
- Downtown Winston-Salem Partnership
- Adaptables



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SELECTION COMMITTEE PROCESS

3 Meetings

1. Develop and Approve Evaluation Criteria
2. Application Review and Discussion
3. Final Rankings



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FUTURE STEPS

- Coordinate with Micromobility Providers
- Issue Permits
- Launch
- Collect and Analyze Micromobility Data
- Adjust Fleet Size, Drop Zones, and Management Practices
- Collect User Input
- Adjust Permit Application Process
- Next Summer: 2020 Permit Application Process

