



August 7, 2019

City of Winston-Salem
Attn.: Mr. Lee Garrity, City Manager
101 N. Main St., Suite 170
P.O. Box 2511
Winston-Salem, NC 27102-2511

Dear Mr. Garrity:

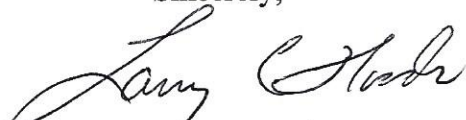
I hope this letter finds you well. My purpose in writing is to formally and respectfully request the City's partnership in seeking HUD's highly competitive Choice Neighborhoods Implementation Grant ("Implementation Grant"), which will be designated for the revitalization of the Greater Cleveland Avenue Corridor.

HUD's Choice program requires the City and the Housing Authority to submit a joint application. We believe that this is a laudable mandate, as it shows that the revitalization proposed in the grant application is a true community effort. We are very fortunate, and thankful, that our agency has long enjoyed a collaborative working relationship with the City. Consequently, we are humbled and excited to request that the City sign onto the 2019 Choice Neighborhoods Implementation Grant as a co-applicant. I have identified, below, the components of the application that will require City action:

- Adopt a resolution and sign grant application agreeing to participate as a joint-applicant;
- Execute a letter outlining the City's capability to serve as the "Neighborhood Lead" in the event that the grant is awarded. The "Neighborhood Lead" is the entity responsible for overseeing the "community improvement" projects that get funded through the grant – for example, streetscape modification, park rehab and development, etc.;
- Execute a HUD Certificate of Consistency form acknowledging the Cleveland Avenue Corridor's consistency with the Consolidated Plan;
- Commit \$500,000.00 (1 point) or \$1.5MM (2 points) of CDBG funds or Section 108 financing to activities within the grant area.

I would be much indebted, of course, if you would bring the matter of the City's participation as described herein to Council for consideration. The submission deadline is midnight on November 4, 2019. We will eagerly await your response, and I thank you for your time and consideration.

Sincerely,


Larry Woods
Chief Executive Officer

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