



Carolina Thunderbirds
P.O. Box 1781
Winston-Salem, NC 27102-1781
336.774.4625

Council Action Requested:

The Carolina Thunderbirds request the use of Temporary Sidewalk Decals to promote our home opening weekend October 26th & 27th.

Proposal:

The City of Winston-Salem along with the Fairgrounds as the sponsor, would like to promote our opening weekend and we believe this form of promotion would be beneficial to the event. We would like to install the 3' x 3' sidewalk decals beginning Tuesday Oct. 16th and removed after the event on Monday Oct. 29th. The decals are made locally using the same material that the other sidewalk advertising campaigns have used.

The City and the Thunderbirds both benefit from the placement of these promotional materials through increased ticket and concession sales. Enclosed is a proposed designed and the locations.

Thank you for your consideration,

Scott Brand
President Carolina Thunderbirds

Placement Location

- (1) 615 Trade Street
- (1) 620 Trade Street
- (1) 772 Trade Street
- (4) On Corners of 4th & Spruce
- (4) On Corners of 4th & Cherry

