

Information Item

Date: January 14, 2020

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Damon Dequenne, Assistant City Manager
Aaron King, Director of Planning and Development Services

Subject:
Information on the 2020 Census Complete Count Committee Outreach Efforts

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: No



Planning and Development Services staff will share information and updates on the 2020 Census Complete Count Committee outreach efforts at the January 14, 2020, CD/H/GG committee meeting. The 2020 Complete Count Committee is made up of a large and diverse group of individuals from City and County offices, area agencies, and local citizens who reflect the diversity of our City and County. Their task is to increase participation in the Census overall, and specifically within historically undercounted communities to ensure an accurate count of local residents. This briefing will include information on outreach efforts to date as well as plans for outreach events leading up to the official Census count which begins mid-March 2020.

Staff and a representative from the US Census Bureau will be available to answer any questions at the January 14th CD/H/GG meeting.