

# EXHIBIT C – STRATEGIC PRIORITIES

## Tier One

- Focus on job creation and workforce development including small businesses and invigorating the local travel and tourism industry
- Collaborate with education and non-profit partners to provide funding for and implement Pre-K programming
- Develop long-term, sustainable funding mechanisms for affordable housing projects and programs
- Provide adequate funding strategies for economic development sites/infrastructure and create policies that incentivize business recruitment

## Tier Two

- Implement programs designed to reduce poverty and eliminate barriers to economic mobility.
- Working with community partners, design reopening plans to mitigate the economic impacts of COVID-19 and market the city's travel and tourism industry
- Design strategies to maximize neighborhood engagement and connect residents to each other and the City
- Increase funding to support the local arts economy and initiatives for public arts

## Tier Three

- Engage in fundraising efforts with community partners to provide additional capacity to meet community needs
- Support the green economy by making investments in sustainable environmental programs and projects
- Address the digital divide by increasing access to technology infrastructure, equipment, and education
- Work with appropriate stakeholders to review and address child care needs
- Improve the physical landscape of the community through investments aesthetics programs and infrastructure maintenance
- Invest in transportation infrastructure related to streets and rail systems
- Implement organizational plan to review processes for efficiency and eliminate redundancy in public and private programs
- Implement 21st century law enforcement reforms and best practices to prevent crime and increase the feeling of overall safety in the community