

Businesses Notified of Bid Opportunity

Business Name	City/State	M/WBE
BCF Agency	Virginia Beach, VA	
BG Digital Group, Inc.	Morehead City, NC	W
Carolina Advertising Products	Winston-Salem, NC	M
Crutchfield & Associates, Inc.	Greensboro, NC	
Elephant in the Room	Winston-Salem, NC	M
French/West/Vaughan, LLC	Raleigh, NC	
Green Gate Marketing, LLC	Decatur, GA	W
Hulu, LLC	New York, NC	
IPY Agency LLC	Atlanta, GA	
Mad Toy Box Films, Inc.	Charlotte, NC	
MD3 Media Marketing	Winston-Salem, NC	M
Media Partners, Inc.	Raleigh, NC	
Media Placement Services, Inc.	High Point, NC	
Next Level Communication	Winston-Salem, NC	W
Queue, LLC	Raleigh, NC	
RD Thomas Advertising	Lubbock, TX	
RichTech Creative Displays	Las Vegas, NV	
Russell Agency, Inc. (The)	Winston-Salem, NC	W
Shift Now, Inc.	Greensboro, NC	W
Social Moxy Inc.	Winston-Salem, NC	
Spark Strategic Ideas, LLC	Charlotte, NC	W
Take 5 Media Group, LLC	Boca Raton, FL	
Tattoo Projects, LLC	Charlotte, NC	
The Reuben Rink Company	Winston Salem, NC	
The Variable	Winston Salem, NC	
The Walker Florez Consulting Group	Fayetteville, NC	
Travelling Storytellers, LLC	Greenville, SC	
WCLN-FM 105.7	Fayetteville, NC	
White Advertising, LLC	Charlotte, NC	
Wildfire, LLC	Winston Salem, NC	
WordsWorking	Cary, NC	W
Vela Strategic Marketing and Public Relations, Inc.	Winston Salem, NC	W

WORKFORCE DEMOGRAPHICS

Project/Bid Description: Contract for Advertising Services
 Bidder's Company Name: Wildfire, LLC
 City/State: Winston-Salem, NC

	Gender		Race/Ethnic Identification					Total
	Male	Female	White	African-American	Hispanic	Asian	Native-American	
	15	17	32	0	0	0	0	32
% of Total	46.9%	53.1%	100.0%	0.0%	0.0%	0.0%	0.0%	

The above demographic data is provided to reflect generally the company's efforts to achieve diversity in the workplace in compliance with the applicable equal employment opportunity laws; however, this information is not dispositive of such and may not be used as the basis for awarding or rejecting a bid contract.