

Information Item

Date: October 11, 2022

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Aaron King, Assistant City Manager
Toneq' McCullough, Director of Transportation

Subject:
Update on the Disadvantaged Business Enterprise Program.

Strategic Focus Area: Quality Transportation

Strategic Objective: No

Strategic Plan Action Item: No

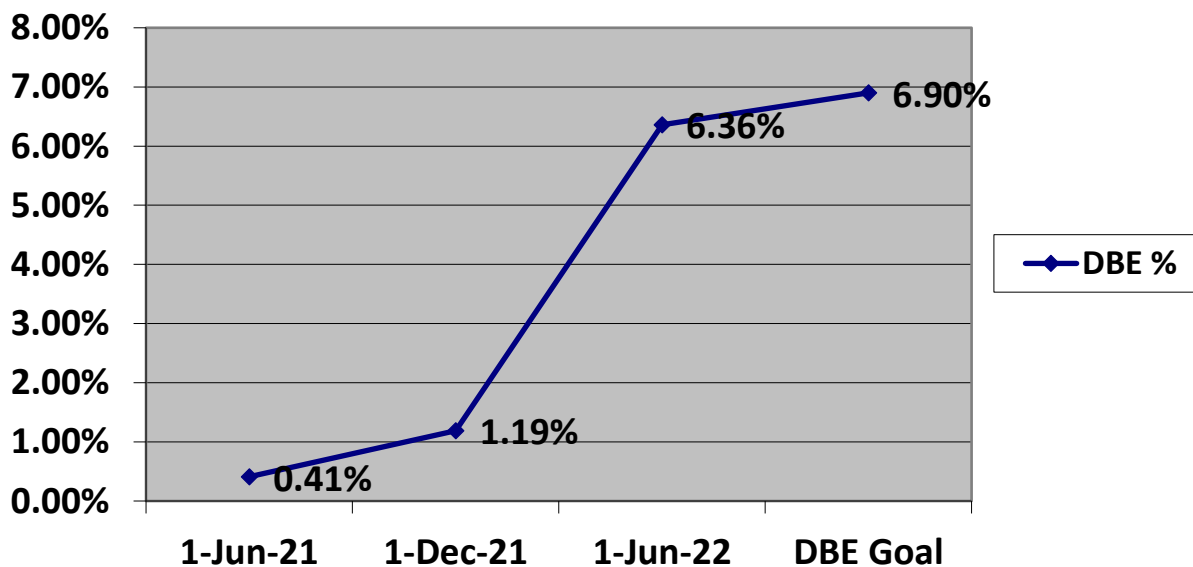
Key Work Item: Yes



The Department of Transportation staff provides updates on the Disadvantaged Business Enterprise program and its goals quarterly.

The DBE goals and contractual expenditures for the federal fiscal year are reported to the Federal Transit Administration (FTA) by June 1 and December 1 annually. For the first period of FFY 2022 (October 2021-March 2022) the total completed contractual expenditures using Winston-Salem Transit Authority (WSTA) FTA dollars was \$286,882 with \$18,249 being paid to DBE contractors. This represented 6.36%. The City's FTA overall goal is 6.9%.

The graph below represents the increases in DBE goals met over the last three periods:



Some of the contractual expenditures that were used to identify towards the overall FTA dollars spent include:

- Bus Shelter Purchase/Installments
- Computer Maintenance/Updates
- Security Services
- Uniforms
- Building Maintenance/Repairs

To increase the City's DBE participation, several steps have been taken:

- DBE Liaison participates in meetings with vendors, contractors, and suppliers.
- DBE Liaison is directly involved in contract administration, assisting staff in reviewing the database to confirm if firms are registered to provide the services sought, then soliciting quotes when firms are found.
- DBE Liaison works with vendors, contractors, and suppliers to register with the North Carolina Department of Transportation to become certified DBEs.
- DBE Liaison gathers and reports statistical data and other information as required by North Carolina Department of Transportation.
- DBE Liaison ensures city contracts are meeting required Good Faith Efforts.
- DBE Liaison provides outreach to DBEs and community organizations to fully advise them of contracting opportunities.
- DBE Liaison analyzes DBE participation and identifies ways to encourage participation.
- The DBE Liaison hosted a stakeholder DBE informational workshop.

The actual goal is 6.9% and should be between 1%-3% because the goal should have been established based on planned construction dollars only. The current goal was established based on construction and parts and supplies dollars proposed. The goals however cannot be adjusted until the next Federal Fiscal year.