

## Information Item

**Date:** January 14, 2020

**To:** Mayor, Mayor Pro Tempore and Members of the City Council

**From:** Damon Dequenne, Assistant City Manager  
Toneq' McCullough, Director of Transportation

**Subject:**

Downtown Streets: One-Way to Two-Way Conversion Project

**Strategic Focus Area:** Quality Transportation

**Strategic Objective:** Improve Integrated Road Network

**Strategic Plan Action Item:** No

**Key Work Item:** Yes



The 2018 Bond Referendum provided the necessary funds to design and construct a project that would change Liberty, Main, First and Second Streets from a one-way configuration to a two-way configuration.

The desire to improve the business environment, and enhance all modes of transportation after reopening Business 40 was identified by the Joint Chamber of Commerce/Downtown Winston-Salem Partnership Business 40 Task Force. As a result, the City commissioned a comprehensive street study that was finalized in 2015. That study identified the feasibility of converting the aforementioned streets to two-way.

Currently the Winston-Salem Department of Transportation is managing the design for the two-way conversion project with plans to advertise the project for construction in the winter of 2020, which is the original anticipated opening date of Business 40 (Salem Parkway). The Winston-Salem Department of Transportation staff will be available to present additional information on this project.