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# CITY OF WINSTON-SALEM TRANSFORMATIONAL PHASE

PROCESS AND MATRIX



# TRANSFORMATIONAL PHASE PROCESS

## MINIMUM ELIGIBILITY

- Non-profit organization with current 501(c)3 status
- Current-active status to conduct business at least one year

## APPLICATION FORMAT

- Available through Neighborly
- Application questions will follow the scoring matrix for ease of user

## APPLICATION REVIEW

- Preliminary Review: Internal Task Force
- Core Review: Internal Staff Team
- Tiered Scores: Proposals will be shown to City Council in tiers for review and approval

# TRANSFORMATIONAL SCORING MATRIX

- 20%** Organizational Capacity and Implementation Plan
- 15%** Geographic and Demographic Factors (Qualified Census Tracts and Income-Based)
- 15%** Alignment to Specific Strategic Plan Priorities by Tier
- 15%** Short-Term and Long-Term Impact on Community Needs
- 10%** Collaboration and Stakeholder Partnerships
- 10%** Funding Sustainability
- 10%** Administration and Reporting
- 5%** Board Representation Matching Community Demographics

# NEXT STEPS

## FEBRUARY

- Approval of Transformational Phase and Scoring Matrix

## MARCH

- Open Transformational Phase Request for Proposals

## APRIL

- Request for Proposals closes
- Application review begins

## MAY

- City Council review of scored, tiered proposals \*

\*Scoring review timeline depends on the number of applications received.