

Information Item

Date: January 10, 2023

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Johnnie Taylor, Assistant City Manager
Helen Peplowski, Office of Sustainability Director

Subject: Update on EPA Consumer Recycling Education and Outreach Grant Program

Strategic Focus Area: Healthy Environment

Strategic Objective: Support Green Initiatives

Strategic Plan Action Item: No

Key Work Item: No



The EPA is seeking applications for their Consumer Recycling Education and Outreach program proposing projects that inform the public about new or existing residential or community recycling programs and decreases contamination in residential and community recycling programs, among other goals. The Office of Sustainability Recycling Division seeks to apply for funding through this grant program to support the upcoming transition to in-house collection for the curbside recycling program.

Proposed uses for these funds include, but are not limited to, increased education about proper recycling guidelines via a city-wide mailer, purchases for carts, a cart-tagging campaign, and various social media posts focusing on common cart contamination and continuing to advertise the Winston-Salem Collects tool.

This application is due on February 15 (extended from the original January 16 due date) and requires no matching funds. The minimum award amount for a project is \$250,000 and is anticipated to be disbursed in fall of 2023.