



Bookmarks

## Bookmarks

634 West Fourth Street #110

Winston-Salem, NC 27101

bookmarksnc.org

336-747-1471

### Council Action Requested:

Bookmarks requests the use of temporary sidewalk decals to promote our Festival of Books & Authors, to take place September 5-8, 2019.

### Proposal:

Bookmarks, downtown Winston-Salem's independent bookstore and literary arts nonprofit, would like to promote its 15<sup>th</sup> annual Festival of Books & Authors with 2' round sidewalk decals. This event continues to be the largest book festival in the Carolinas, and it brought visitors from 17 states and 50 North Carolina counties to Winston-Salem in 2018.

We would like to install these decals beginning Tuesday, August 20<sup>th</sup>, and we would remove them after the festival ends on September 8<sup>th</sup>. These decals are printed on textured 2' circle, similar to the materials previously used by local organizations (please see attached image for reference).

We would appreciate your authorization to place our decals at various locations in Winston-Salem. We would be open to placement at these and/or any other permissible locations:

- 601 Trade Street NW (Piedmont Craftsmen)
- 308 N Patterson Avenue (Lill Dipper Ice Cream Shop)
- 2020 Fourteenth Street (14<sup>th</sup> Street Park & Community Center)
- 411 W Fourth Street (Canteen Market & Bistro)
- 2839 Fairlawn Drive NW (Reynolda Manor Branch Library)
- 660 W Fifth Street (Central Library)
- 301 W Fifth Street (MC Benton Convention Center)

Thank you for your time and consideration,

Jessica Blackstock  
Engagement Coordinator, Bookmarks

SEPTEMBER 5-8

**BOOKMARKS**

15TH ANNUAL

FESTIVAL OF

**BOOKS &**

**AUTHORS**

DOWNTOWN WINSTON-SALEM  
NORTH CAROLINA

BOOKMARKSNC.ORG