

DENIAL
STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3361
(HUNT INVESTMENTS OF N.C., LLC)

The proposed zoning map amendment from GI (General Industrial) to HB (Highway Business) is generally inconsistent with the recommendations of the *Legacy Comprehensive Plan* and the *Southeast Winston-Salem Area Plan Update (2013)*, in that the proposed general-use nature of this rezoning request would allow a variety of different land uses and development designs, some of which may not demonstrate high-quality design in accordance with the recommendations of the area plan. Therefore, denial of the request is reasonable and in the public interest in that the request could negatively impact local community character.