

DENIAL
STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3530
(HARVEST LANDING, LLC)

The proposed zoning map amendment from LO-L (Limited Office) to PB-L (Pedestrian Business – Special Use Limited) is generally inconsistent with the recommendations of the *Legacy Comprehensive Plan* and the *Downtown Winston-Salem Area Plan (2013)* for ensuring compatibility with the scale and character of the surrounding neighborhood. Therefore, denial of the request is reasonable and in the public interest because certain uses included in the request could have negative traffic impacts in the future.