



# WSTA Route Study

Quick Wins Recommendations

# Proposed MicroTransit Zones

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A Pilot for Coverage Services





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## MicroTransit Zones

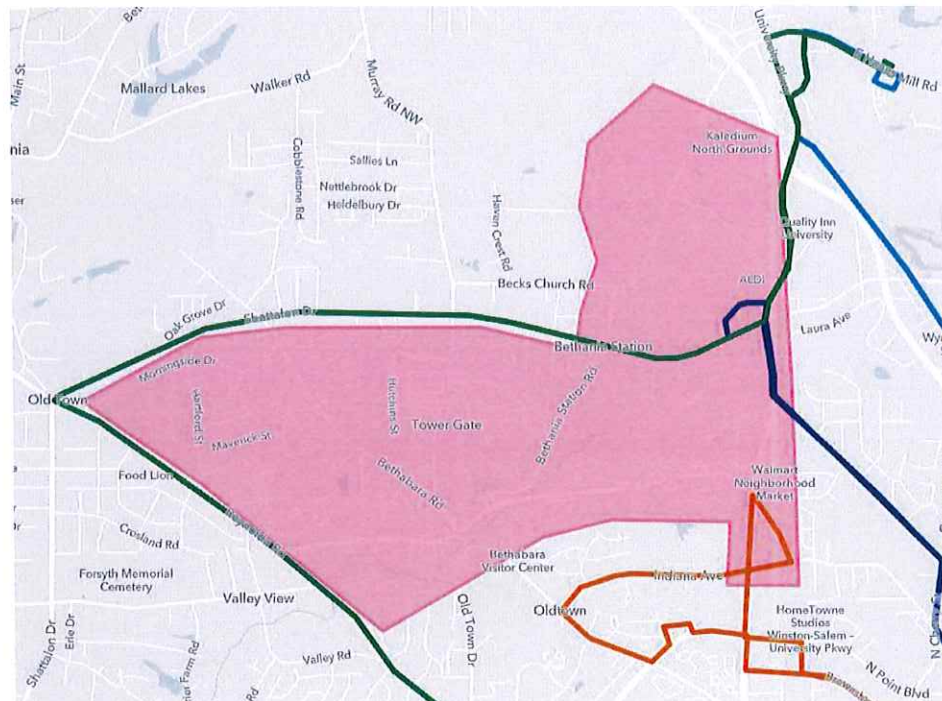
- Will bring any worker or resident within the zone to any WSTA or PART bus stop within the Zone
- MicroTransit Zones are covering most of the areas where fixed route service is being recommended for elimination and no fixed route service is proposed to become part of a new route
- Pilot Status: limit total spending on MicroTransit to a specific dollar amount per budget year. Targeting \$150,000 to \$175,000 maximum for year 1.
- Probably cannot afford to do all zones. Consider relative need of residents.
- Expect MicroTransit to perform worse on per-hour basis than 80% - 100% of fixed routes, but \*\*might\*\* save cost overall versus routes replaced



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## MicroTransit Zone 1: Shattalon & Polo

- Connects to 3 WSTA Routes
- 3.7 sq miles
- ~10,200 residents, 17% poverty
- ~1,500 jobs
- Kaleideum North Children's Museum

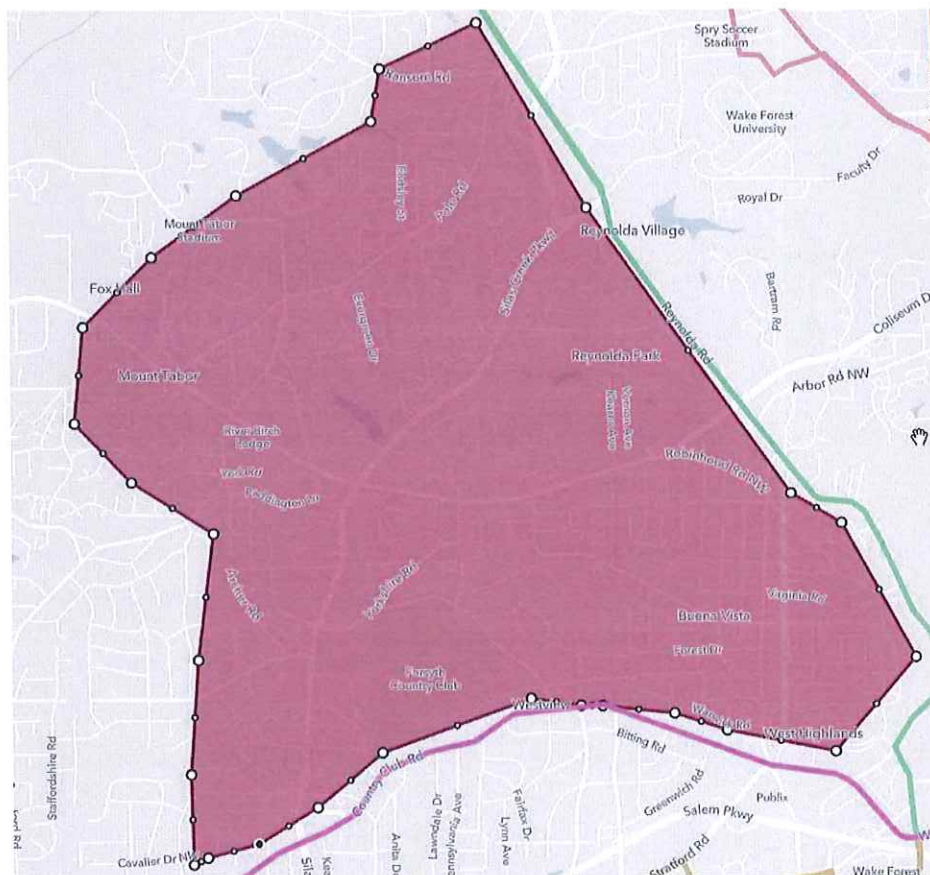




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## MicroTransit Zone 2: West Winston

- Connects to 2 WSTA Routes
- 5.9 sq miles
- ~11,000 residents, 6% poverty
- ~10,000+ jobs



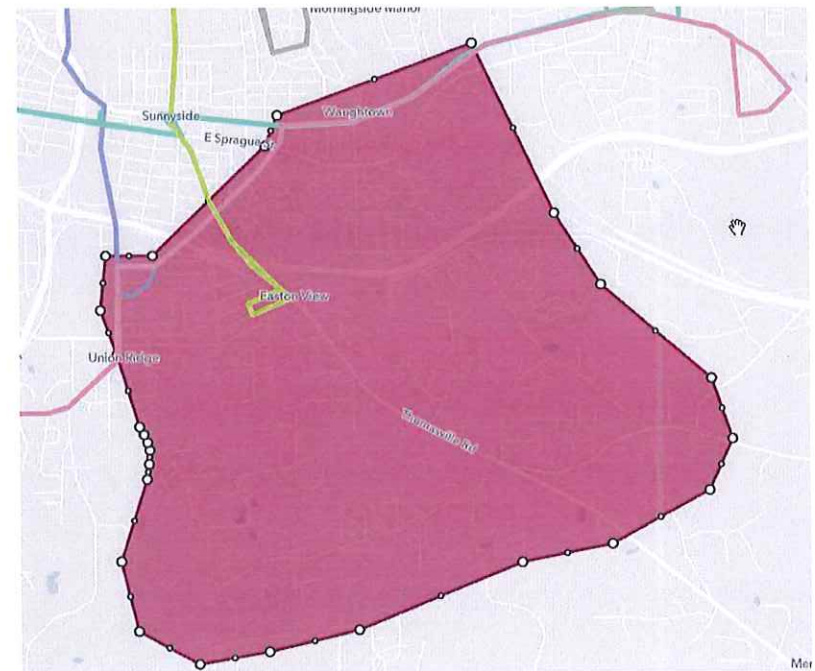




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## MicroTransit Zone 3: Southeast Winston

- Connects to 4 WSTA Routes
- 6.1 sq miles
- ~9,400 residents, **30% poverty**
- ~700 jobs

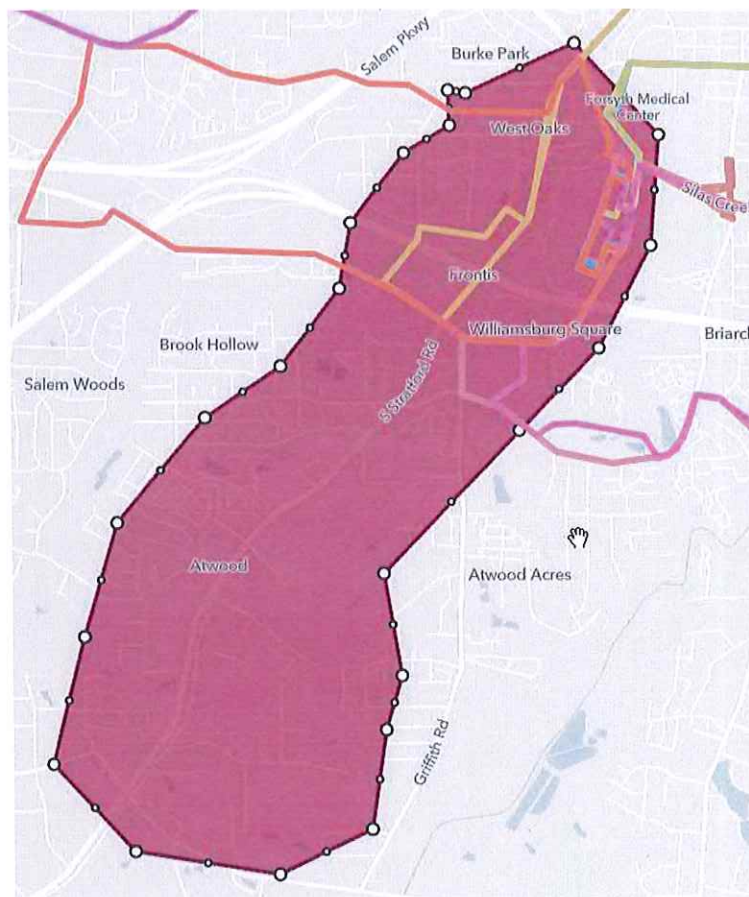




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## MicroTransit Zone 4: Kimwell Drive / Salem Creek Area

- Connects to 6 WSTA Routes
- 3.5 sq miles
- ~4,500 residents, 15% poverty
- ~12,100 jobs





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## MicroTransit Zone 5: Winston Lake YMCA Area

- Connects to 2 WSTA Routes
- 0.625 sq miles
- ~1,200 residents, 15% poverty
- ~100 jobs

