

DENIAL
STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3675
(SPROUT VENTURES, LLC)

The proposed zoning map amendment from LI (Limited Industrial) to PB (Pedestrian Business) is generally inconsistent with the recommendations of *Forward 2045* and the *Downtown Winston-Salem Plan (2023)* to encourage development that is compatible with the surrounding area. Therefore, denial of the request is reasonable and in the public interest because some of the underlying uses in the PB zoning district could generate significant traffic.