

## Information Item

**Date:** March 26, 2018

**To:** The City Manager

**From:** Evan Raleigh, Director of Business Inclusion and Advancement

**Subject:**

Presentation by the Piedmont Triad Regional Council of Governments Regarding the Triad Talent Alignment Strategy

**Strategic Focus Area:** Economic Vitality and Diversity

**Strategic Objective:** Enhance Skills of the Workforce

**Strategic Plan Action Item:** No

**Key Work Item:** No



Regional business and education leaders initiated the Talent Alignment Strategy for the Piedmont Triad in August 2017. The purpose of this Strategy is to ensure education and workforce development efforts are aligned with the needs of employers and to coordinate existing education and workforce development initiatives currently underway throughout the region. Ultimately, the project aims to create the next generation workforce that the Piedmont Triad will need to propel its economy forward.

The strategic planning process is a joint initiative between the Piedmont Triad Partnership and Greensboro Chamber, with engagement from key funding partners.

Avalanche Consulting Group and the Council for Adult & Experiential Learning were engaged to facilitate and prepare the Strategy, to include the following:

- **Phase 1: Workforce Analysis** to determine the makeup of the region's labor force and identify the industries and occupations that are thriving.
- **Phase 2: Supply-Demand Gap Analysis** to identify what skills the workforce currently has, what skills employers need, and how to fill in gaps in the workforce pipeline.
- **Phase 3: Talent Alignment Strategy** to provide recommendations on how to align and improve the region's talent pipeline.

A copy of the executive summary of the report is attached for your review. Wendy Walker-Fox, Workforce Development Director for the Northwest Piedmont Workforce Development Board will present on the findings of the study and associated next steps.