

Information Item

Date: May 20, 2019

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Ben Rowe, Assistant City Manager
Scott Tesh, Performance and Accountability Director

Subject: 2019 Strategic Plan Update

Strategic Focus Area: Service Excellence

Strategic Objective: Expand Policy Oversight and Reporting Mechanisms

Strategic Plan Action Item: No

Key Work Item: Yes



On February 25, 2019, the Mayor and City Council engaged in a facilitated workshop to update priorities for the City of Winston-Salem 2017-2021 Strategic Plan. During that workshop, sixteen new priorities were identified and ranked. Management was assigned with creating specific action items to ensure that these new priorities are addressed. Thirty-nine new strategic plan action items have been drafted to ensure that departmental work plans will include necessary action steps to address the new priorities created by the Mayor and City Council. The attached memo shows the ranking of new priorities from the February 25th workshop and the thirty-nine drafted action items.

In addition, the memo also includes a summary of the twenty action items approved in May 2017 that are remaining to be accomplished. Of the original 122 action items approved in the strategic plan, 102 (84%) have been completed.

Also attached to this information item is a response packet with information on questions and comments from the February 25th workshop.