

YOUTH/TEEN VIOLENCE PREVENTION

City of Winston-Salem
RECREATION AND PARKS



Bryce Sherman - Youth Violence
Prevention Manager



OUR MISSION

“The Youth and Teen Initiative”

To increase teen programming in “safe places” throughout the City of Winston-Salem. Participants will learn meaningful lessons, life skills and foster relationships with a variety of community members and partner organizations through physical activity, creative arts, meaningful conversation, and field trips. Goals will be achieved through the development of networks and strategies which blend prevention, intervention, and opportunities for the City’s teen population and their families.



OBJECTIVES

ENGAGE, PARTNER, DEVELOP

- Engage youth to provide sustainable, free programming year around;
- To create more “safe places” for our teens in the City; Partner with City and County organizations to increase education levels, activity options and recreational opportunities;
- Increase parental and guardian Involvement
- Gather and use data to monitor effectiveness of programming across Winston-Salem;
- Develop quantifiable approaches to programming to inform future programming and events;
- Engage with partnering community organizations to build capacity and resources to prevent youth violence;

Our Goals

- Reach 1,000 Instagram followers;
- Offer “targeting” programming;
- Provide After school care for middle school students;
- Offer sustainable summer school program;
- Create music studio for youth to record, produce, and learn music;
- Provide summer concert series for youth;
- Expose the youth to new sports;
- Provide parent workshops w/ incentives;
- Develop mentorship with WSFCS;
- Create a training referee program for recreational volleyball and basketball;



Newly Formed Partnerships



WSTA

Provide transportation to and from summer camp and field trips.



WSPD

Partnered with WSPD to collect data on youth whether the youth was the victim or suspect



Sheriff Dept.

The Sheriff's Department will help with mentoring and transportation for impactful tours.



WSFCS

WSFCS will provide facilities to host targeted programs such as mentor programs and stay fresh initiative, etc.



Winston-Salem Leadership

WS Leadership has provided over 25 volunteers over the last six months for our youth programs.





DATA MANAGEMENT

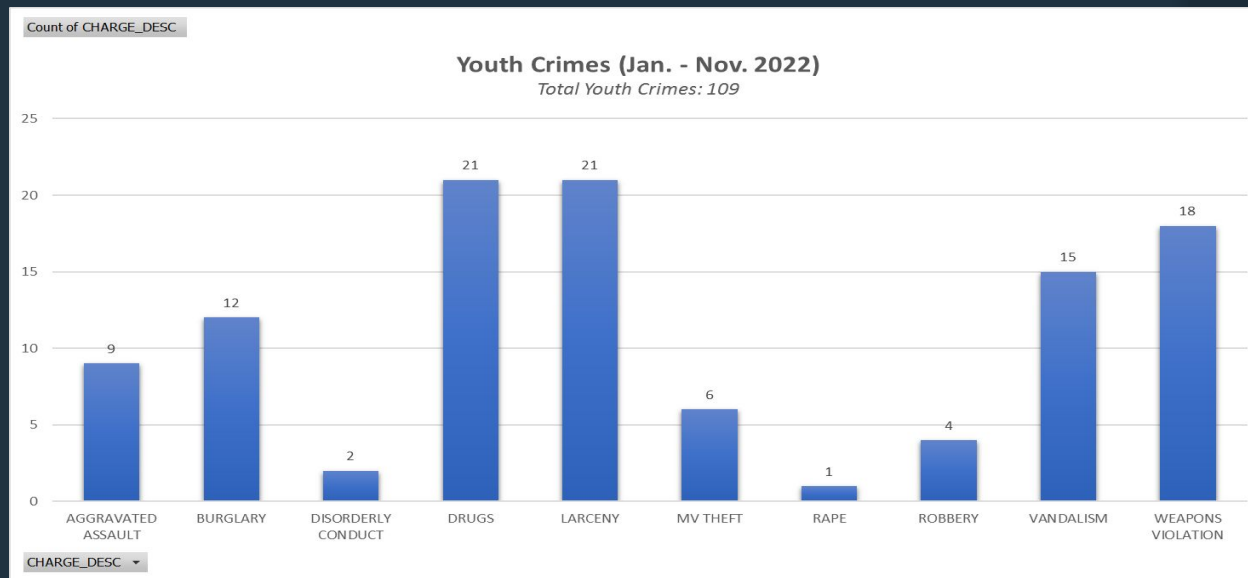
Partnered with WSPD to gather data

- Participants are required to sign up via registration forms online. We monitor participant retention through the programming season of one year. This year we will also use this information to send mass text announcements to the youth such as (mental help hotline, say something tips" etc.
- Partnering with the WSPD, we gather information on crime stats throughout the city of Winston. This data helps to see what programs are needed and where?
- Information reviewed will focus on findings with clear action points moving forward



THE NUMBERS

From January 1, 2022 - January 1, 2023 there were 109 crimes committed by youth and teens. That is a 4% increase from the previous year.

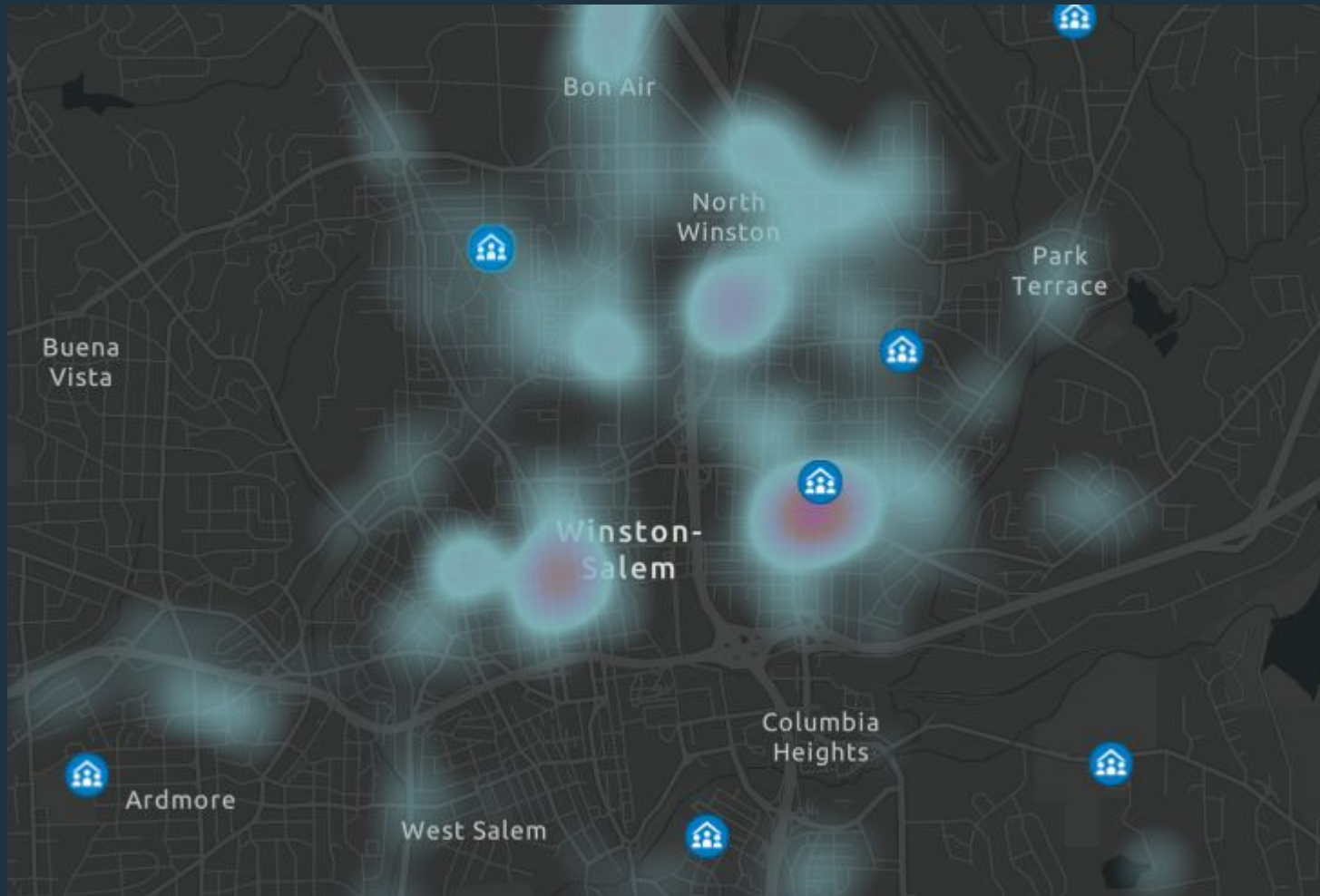


Top 3 Crimes Committed:

Drugs
Larceny
Weapons



Crime Data



The Data

The heat map to the left shows the areas crimes were committed by juveniles throughout the city. These crimes range from larceny, weapons, drugs, assault, and vandalism

Happening Now

Based on the data, we are programming heavily in the North and East regions of Winston-Salem. We currently have youth basketball, youth and teen boxing, and other scholastic programs at these locations





CURRENT PROGRAMS

"WePLAY Basketball"




"Impactful Tours"



"Boxing Program"




Current Programs



WePLAY BAsketball

Currently, we have over 200 youth participants ranging from 7-12 in our basketball league hosted at Hanes Hosiery and Carl Russell Community Centers.



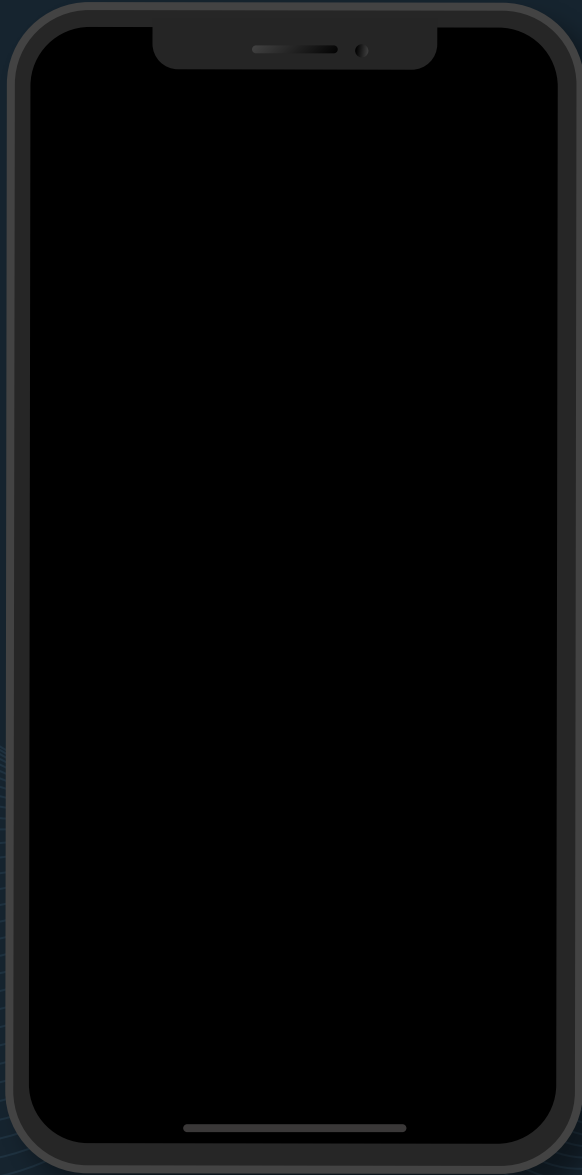
Minnie Lee Davis Boxing

As of January 1st we have 37 registered participants in our boxing classes. Those ages range from 7-18. Those participants workout four days a week.



Stay Fresh Initiative

We are currently cutting students hair a WS Prep Middle and Carver High school. We will begin Paisley Middle, and Diggs Latham Elementary in February.



Follow Us!

We encourage every participant to follow us on our social media page. Participants can stay up to date with upcoming programs via social media. Lastly, there will be a link to our yearly calendar on our website.

weplayteenevents

 **9** Posts **1,427** Followers **2** Following

W-S Teen Events and Programs
This is the official YOUTH and TEEN account of the City of Winston-Salem Recreation and Parks Department!
www.cityofws.org/3233/Youth-Teen-Empowerment

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 WePlayTeenEvents



THANK
YOU!

Any questions?



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