



City of Winston-Salem

Proclamation

OFFICE OF THE MAYOR

- WHEREAS:** Hanes Mall celebrates 50 years serving the Winston-Salem community on Wednesday, August 6, 2025. On that day in 1975, Hanes Mall officially opened to the public with its original “north mall” anchored by Belk, JCPenney, and Sears; and
- WHEREAS:** In 1990, Hanes Mall underwent a major expansion with the addition of the “south mall,” introducing a new food court and increasing the total retail space to well over one million square feet; and
- WHEREAS:** Over the past five decades, Hanes Mall has served as a welcoming destination for residents, tourists, and dignitaries alike, including visits from Presidents Gerald R. Ford and Jimmy Carter, as well as numerous notable figures from the entertainment and business communities; and
- WHEREAS:** Through multiple redevelopment efforts, Hanes Mall has grown to encompass more than 1.4 million square feet of retail space and nearly 8,000 parking spaces, reinforcing its status as one of the largest enclosed shopping centers in North Carolina; and
- WHEREAS:** Today, Hanes Mall is home to over 150 retailers and dining establishments, with anchor tenants including Belk, Dillard’s, JCPenney, H&M, Dave & Busters, Truliant Federal Credit Union, and Novant Health, and beloved national brands such as Sephora, American Eagle, Bath & Body Works, and more; and
- WHEREAS:** The surrounding Hanes Mall Circle has evolved into a dynamic commercial corridor, featuring restaurants and retailers including Texas Roadhouse (opened in 2004) and Dick’s Sporting Goods (opened in 2006), further enhancing the mall’s role as an essential economic and cultural center for the Greater Winston-Salem area.

NOW, THEREFORE, I, J. ALLEN JOINES, Mayor of the City of Winston-Salem, North Carolina, do hereby proclaim Wednesday, August 6, 2025 as

HANES MALL DAY

Given under my hand and seal this 4th day of August, 2025.

J. ALLEN JOINES

Mayor