

Memorandum



Office of the
City Manager

Gregory M. Turner, P.E.
Assistant City Manager

P.O. Box 2511
Winston-Salem, NC 27102
Tel 336.747.6866
Fax 336.748.3060
gregt@cityofws.org

TO: Lee D. Garrity, City Manager
FROM: Gregory M. Turner, Assistant City Manager
DATE: September 12, 2017
SUBJECT: Downtown Parking Analysis Infrastructure Improvement Project
Presentation

The City of Winston-Salem hired Kimley-Horn in 2016 to provide professional engineering services to complete the Downtown Parking Analysis. In the fall of 2016, Kimley-Horn collected in-depth parking data that identified our current parking demand within the heart of downtown Winston-Salem. In addition to collecting parking data, they held private stakeholder meetings with individuals that have vested interests in the downtown parking scheme. With the parking data and input from different downtown stakeholders, Kimley-Horn was able to pair parking demand with the current patterns of downtown development to give us a collective report of current and future parking needs.

The report generated by this study, identifies some ways the City can improve downtown parking with respect to the way the city is growing. Those recommendations range from parking deck incentives, to rate adjustments. Kimley-Horn will be available to present their recommendations from this study at the Public Works Committee meeting.

CityLink311

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City Council: Mayor Allen Joines; Vivian H. Burke, Mayor Pro Tempore, Northeast Ward; Denise D. Adams, North Ward; Dan Besse, Southwest Ward; Robert C. Clark, West Ward; John C. Larson, South Ward; Jeff MacIntosh, Northwest Ward; Derwin L. Montgomery, East Ward; James Taylor, Jr., Southeast Ward; City Manager: Lee D. Garrity