



SHOTGUN HOUSE LEGACY SITE

What's Next?
How Can You Help?



THE NEED

- Less than 5% of historic* places on the National Register are Black-focused
- Federal grant funding cut off (Endowment for Arts, Humanities Council, ILMS)
- Banning “DEI”

We need community support more than ever!



BEFORE

Circa 2020



RESTORATION

- Approx. \$300,000
- 15 years of progress
- City issued title for \$1 for TCA in November 2023
- Ribbon-cutting on February 27, 2025



AFTER

2025



PROGRAMMING

- Online Immersive Experience
- Black Heritage Tours
- African-American Local History Curriculum
- Panels & Exhibits @ SGH
- Cultural Trunks
- History-based programming (ex. foodways)



FOOD TASTING DAY
AT THE SHOTGUN HOUSE

During your visit, join a talk on African American Foodways with Jordyn Jones! 12 PM, 1 PM, or 2 PM

SAT, AUG 16
Sweet Potato Biscuits prepared by Chef Stephanie Tyson
Served with Molasses

SAT, AUG 23
Cornbread with Pork Cracklin' Prepared by Chef Roger Hayes
Elite Eats By RE/Wutyasay-Food Truck
Served with Pickled Okra

• Tour Admission: \$10 Adults
• Youth under 18 yrs old - \$5
• Children 5 & Under - Free
Hours: 11 am - 3 pm

Purchase Tour Tickets:
Scan QR Code or
triadculturalarts.org
(336)757-8556

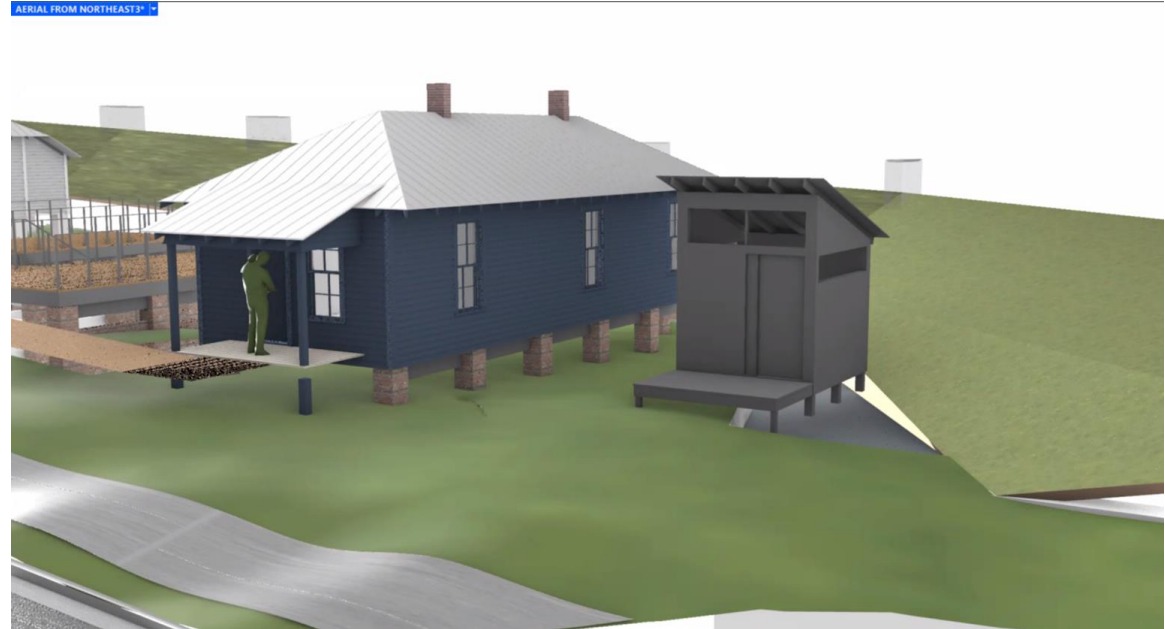
SHOTGUN HOUSE
-LEGACY SITE-

HISTORIC HAPPY HILL
716 HUMPHREY STREET | WINSTON-SALEM, NC



SHOTGUN HOUSE BATHROOM

Outhouse-style accessible bathroom to be built this fall to meet permanent CO requirements.



MASTER PLAN

- How do we utilize and activate the full site?
- How do we offer more to the neighborhood's amenities?
- What is Happy Hill/W-S missing that we can provide?

Space for community gatherings,
performances & artistic exhibits
and **growth**.



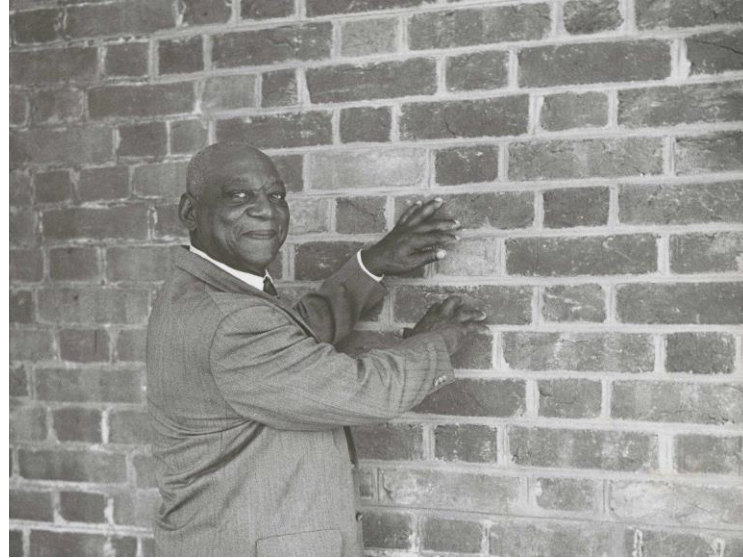
THE VISION

Having finished restoration of the Shotgun House, during the next three years, Triad Cultural Arts (TCA) will **conduct a multimillion-dollar comprehensive campaign** to establish the first broad-topic local Black history museum and cultural center in the Triad—TCA's most ambitious project yet. This will provide TCA with more sustainability via earned income from ticket sales. While building toward this vision, TCA will continue delivering high-quality programs showcasing its capacity and laying the foundation for partnerships to enrich the museum and existing Shotgun House exhibits. The planned **15,000 sq ft Cultural Center & Museum** will feature a **120-seat auditorium, artist pavilion, gallery & exhibit space and viewing tower.**



MUSEUM THEMES

- Industry
- Entrepreneurship
- Activism/Resistance
- Arts
- Education
- Sports
- Foodways
- Religion





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- PLAN LEGEND
- 1 Restored Shotgun House
 - 2 Welcome Pavilion
 - 3 Ghost Shotgun House / Artist Pavilion
 - 4 Multi-use Center
(lettered programs beneath the green roof)
 - A Exhibition / Event Space
 - B Community Spaces & Gallery
 - C 120-seat Auditorium
 - 5 Green Roof Deck
 - 6 Observation Tower

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MORE THAN A PARKING LOT

We envision the parcel being a gathering space for the community, students and visitors to gather near the Shotgun House to learn, celebrate and enjoy—both for the restored Shotgun House and for the upcoming full museum. Less parking, more amenities.

Ways that it adds value to the community:

- Public safety
- Public education
- Outdoor restroom



SHOTGUN HOUSE LEGACY SITE HAPPY HILL

SCALE: 1/32" = 1'-0"

2025-07-30

TRIAD CULTURAL ARTS | GLENN FULK AIA

TIMELINE

Fall 2025:

- Begin bathroom construction
- Parcel acquisition
- Rezoning adjacent parcels

Winter 2026:

- Officially kick off capital campaign
- Receive permanent CO

Spring 2026:

- Request remaining variances
- Kickoff parking lot construction

Winter 2027:

- Break ground on full museum



Ruby Gilliam Pervis in front of a store on Happy Hill, later run by her husband, Dan.



Thelma McMurray in front of Reuben Dunlap's home on Liberia Street.

THE ASK

Short term:

1. Sale of parcel to TCA for nominal fee

Long term:

1. Support rezoning of adjacent parcels to IP and variance requests from Zoning Board of Adjustment
2. Spread the word about the museum!

