

Information Item

Date: August 13, 2019

To: Mayor, Mayor Pro Tempore and Members of the City Council

From: Damon Dequenne, Assistant City Manager
Toneq' McCullough, Director of Transportation

Subject:
Information on the Village Pledge Bicycle and Pedestrian Safety Initiative

Strategic Focus Area: Quality Transportation

Strategic Objective: Expand Bike/Sidewalk/Greenway Network

Strategic Plan Action Item: No

Key Work Item: No



With the creation of a new bicycle master plan, participation in the Watch for Me NC program, procurement of a \$250,000 Safe Routes to School non-infrastructure grant, the City of Winston-Salem is taking strides to improve walking and cycling as transportation options. A newly-formed citizen group, Village Pledge, has emerged with the goal of making Winston-Salem a more livable community, in part, through additional efforts to reduce/eliminate bicycle and pedestrian crashes and make cycling and walking attractive modes of transportation. The Village Pledge initiative includes four key goals.

1. Eliminate pedestrian and cyclist fatalities within 5 years.
2. Establish a Winston-Salem Bicycle and Pedestrian Advisory Commission (BPAC).
3. Adopt the *Urban Street Design Guide* of the National Association of City Transportation Officials (NACTO).
4. Revise Winston-Salem's Mission and Vision statements to incorporate "safe, sustainable, accessible and equitable transportation choices" verbiage.

Members of Village Pledge would like to address members of the Public Works Committee regarding these goals.