



Opportunities to Increase Food Access Amid COVID-19

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Winston-Salem's Campaign to Combat Hunger



- 1 of 6 cities selected for the National League of Cities CHAMPS grant.
- Launched the THINK ORANGE campaign in August 2018.
- City-wide campaign to raise awareness about hunger and improve access to federally-funded nutrition programs.



Ongoing Food Access Efforts

- ▶ Re-opening eight City Recreation and Parks facilities to serve meals in the evenings (dinner and breakfasts).
 - Served over 19,833 total meals from March 20th – May 12th.
- ▶ Worked with Love Out Loud and the Minister's Conference and Vicinity to establish 9 additional evening meal sites.
- ▶ Updating the Think Orange website – including a COVID-19 Food Resource Map.
- ▶ Hosting weekly Think Orange COVID-19 response calls.

Thinkorangers.org
Thinkorangers.com



GET HELP DURING COVID-19

GO DIRECTLY TO COVID-19 FOOD MAP

RECURSOS DURANTE COVID-19

IR DIRECTAMENTE AL MAPA DE ALIMENTOS COVID-19



Opportunities to Improve Food Access

- ▶ Relaxing Restrictions on Keeping Backyard Chickens
- ▶ Amending Regulations for Urban Livestock
- ▶ Promoting Urban Agriculture and Edible Landscaping
- ▶ Promoting Edible Landscaping and Community Gardens on City Property and Within Rights-of-Way
- ▶ Continuing to Relax WSTA's Two-Bag Policy
- ▶ Reopening Fairgrounds Farmers Market

Relaxing Restrictions on Keeping Backyard Chickens



- ▶ Waive \$100 permit cost
- ▶ Amend City Code to remove notarized adjacent property owner statement of support
- ▶ Create templates for various lot sizes on submitting scaled site plans
- ▶ Collaborate to educate residents on keeping backyard chickens
- ▶ Market the opportunity
- ▶ Community Coop Program



Amending Regulations for Urban Livestock



- ▶ Modify city code to reduce current minimum setbacks for keeping cattle, goats, horses and similar animals, if City Council wanted to encourage their presence

Promoting Urban Agriculture and Edible Landscaping



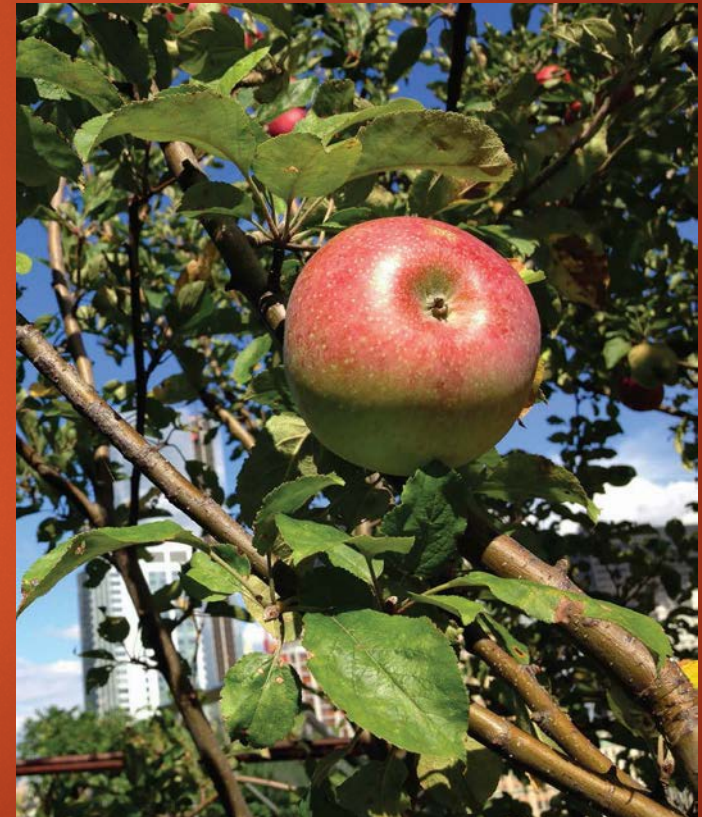
- ▶ Expand the districts where Urban Agriculture is allowed, by right, to include residential districts, office districts, and the Neighborhood Business (NB) district
- ▶ Collaborate more closely with Forsyth County Cooperative Extension Office and their efforts to promote urban farming
- ▶ Make copies of brochures already prepared on urban agriculture available at City recreation centers and other facilities





Promoting Edible Landscaping and Community Gardens on City Property and Within Rights-of-Way

- ▶ Consider and address through policy
- ▶ Adopt one or two city-owned community gardens
- ▶ Consider planting fruit and nut trees within rights-of-way, and then follow up with DOT and Vegetation Management
- ▶ Recommend that said trees be used to satisfy UDO planting requirements for new City facilities
- ▶ Recommend that fruit and nut trees be included in annual Community Roots Day Event (October)





Continuing to Relax WSTA's Two-Bag Policy

- ▶ Continue to relax restrictions for 6 months to 1 year beyond COVID-19 to assess the safety and feasibility of making a more permanent adjustment to the policy
- ▶ Supporting installing floor-level racks or overhead storage bins on WSTA buses



Reopening the Fairgrounds Farmers Market



- ▶ Reopening Date: May 16th
- ▶ Hours: 6 AM – 1 PM
- ▶ Location: Outside Farmers Market
- ▶ General Public Information:
 - ▶ Regular farmers market parking lot will be used
 - ▶ The city will have signage for entrance and exit directions only
 - ▶ Foot traffic is directed to go one way
 - ▶ Designated entrance, exit, and right turns only
 - ▶ Please maintain social distancing
 - ▶ Face masks are required in vendor area
 - ▶ Fairgrounds Staff will monitor and direct guests as needed





**think
orange** Combating
Hunger in
Winston-Salem

ThinkOrangeWS.org