



WINSTON-SALEM

Piedmont Triad Regional Workforce Development Board

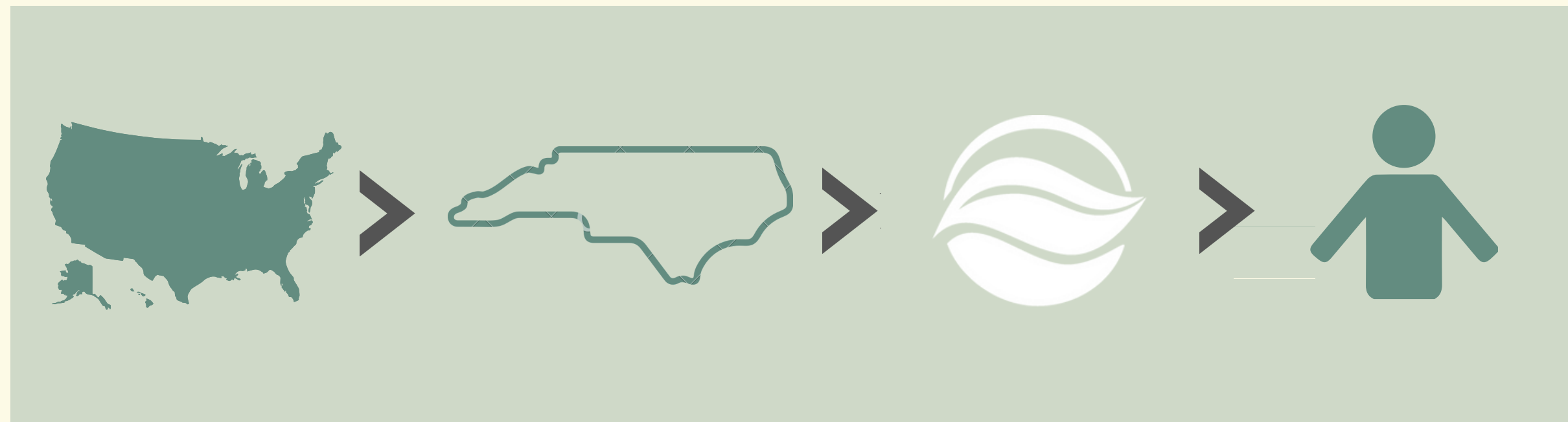
Funding, Initiatives, and Opportunities

WIOA

WORKFORCE INNOVATION AND OPPORTUNITY ACT

Designed to help **JOB SEEKERS** access **EMPLOYMENT, EDUCATION, TRAINING, and SUPPORT SERVICES** to succeed in the labor market and to match **EMPLOYERS** with the **SKILLED WORKERS** they need to compete in the global economy.

WIOA FUNDS DISTRIBUTION



FROM WIOA TO THE JOB SEEKER

Eligibility requirements follow WIOA funds and guide their usage. These requirements are assessed by a case manager who works 1:1 with each job seeker to determine their needs and goals.

WIOA Populations

DISLOCATED WORKER

Adults who have been separated from employment due to no fault of their own.

ADULT

Low-income adults (18+) with barriers to education and employment.

YOUTH

16-24 year olds who face significant barriers to employment. Out-of-school youth are the focus of WIOA services.

JOB SEEKER SERVICES

CAREER ADVISING

Trained staff provide personalized career planning and case management.

TRAINING & EDUCATION

Participants gain employable skills and complete credentials in high-demand industries.

SUPPORTIVE SERVICES

Additional no-cost services further remove barriers to employment and education.

Winston-Salem Locations

GOODWILL INDUSTRIES OF
NWNC REGIONAL
OPERATIONS CENTER

2760 Peters Creek Parkway
Winston-Salem, NC 27127
Monday – Friday: 8:00 am – 5:00 pm

NCWORKS CAREER CENTER
OF FORSYTH COUNTY

2701 University Parkway
Winston-Salem, NC 27115
Monday – Friday: 8:00 am – 5:00 pm

FORSYTH TECHNICAL
COMMUNITY COLLEGE,
WEST CAMPUS

1300 Bolton Street
Winston-Salem, NC 27103
Monday – Friday: 8:00 am – 5:00 pm

EXPENDED FUNDS PY21-22

FORSYTH COUNTY

FINISH LINE GRANT \$91,478.48

NATIONAL DISLOCATED WORKER GRANT \$44,727.27

WORKFORCE INNOVATION & OPPORTUNITY ACT

ADULT \$409,147.93

DISLOCATED WORKER \$352,357.92

YOUTH \$514,463.14

TOTAL \$1,412,174.74

BUSINESS ENGAGEMENT

ON-THE-JOB TRAINING

Opportunity for reimbursed salary costs for a new employee with clearly defined "skills gap" from previous employment.

WORK EXPERIENCE

Short-term, paid career exploration for youth looking to gain skills and assess career options.

INCUMBENT WORKER TRAINING

Offset the cost of training current employees to increase skills and provide the opportunity for promotion.

SPECIALIZED SERVICES

Winston-Salem Fire Department hiring assessments, Business Proposals, and Triad Career Connect are examples of customized services to business and community needs.

PY 2021-2022 Performance (Forsyth)

CAREER-SEEKER SERVICES

- Adult: 2,186
- Dislocated Worker: 2,539
- Youth: 64

CREDENTIAL ATTAINMENT

- 120 credentials earned across all programs
- Progress: 289 measurable skill gains

EMPLOYER ENGAGEMENT

- 202 local employers
- 4,000+ services provided

EMPLOYER ENGAGEMENTS

- WINSTON-SALEM FIRE DEPARTMENT
- WINSTON-SALEM FORSYTH COUNTY SCHOOLS
- INMAR, INC.
- WINSTON SHOWER DOOR, LLC.
- WINSTON SALEM STATE UNIVERSITY
- CROTHALL LAUNDRY SERVICES
- WAKE FOREST UNIVERSITY
- NC SCHOOL OF THE ARTS
- WOMBLE CARLYLE SANDRIDGE & RICE, LLP
- NOVANT HEALTH
- CAROLINA NARROW FABRICS
- EDWARDS METAL SHOP
- ARBOR ACRES
- WESTROCK
- OSTEOSTRONG
- POLYVLIES
- SINK PLUMBING & ELECTRICAL CO
- FJB UNLIMITED
- AMENTUM
- GREEN PLANET INSULATION LLC
- SALEM SPORTS EVENTS
- FOOTHILLS BREWING
- CJC TRANSPORT INC
- TRINITY GLEN
- PIEDMONT FEDERAL SAVINGS BANK
- NOAHUMAN SERVICES
- SUPER FLEET SERVICES INC
- BLUE CAFE

**NOT AN EXHAUSTIVE LIST

STRATEGIC INITIATIVES

CREATIVE WORKFORCE SOLUTIONS AND RESOURCES

- Institute for Emerging Issues: Workforce Training
- Carolina Across 100
- NCTriad.com
- Mobile Unit Fleet
- Special Projects/Grants