

Exhibit A

**Businesses Notified of Bid Opportunity**

Business Name	City/State	M/WBE
BCF Agency	Virginia Beach, VA	NA
Media Placement Services	High Point, NC	NA
Social Moxy Inc.	Winston Salem, NC	NA
The Reuben Rink Company	Winston Salem, NC	NA
The Variable	Winston Salem, NC	NA
Travelling Storytellers, LLC	Greenville, SC	NA
Wildfire, LLC	Winston Salem, NC	NA

**WORKFORCE DEMOGRAPHICS**

Project/Bid Description: Contract for Advertising Services  
 Bidder's Company Name: Wildfire, LLC  
 City/State: Winston-Salem, NC

	Gender		Race/Ethnic Identification					Total
	Male	Female	White	African-American	Hispanic	Asian	Native-American	
	15	17	32	0	0	0	0	32
% of Total	46.9%	53.1%	100.0%	0.0%	0.0%	0.0%	0.0%	

The above demographic data is provided to reflect generally the company's efforts to achieve diversity in the workplace in compliance with the applicable equal employment opportunity laws; however, this information is not dispositive of such and may not be used as the basis for awarding or rejecting a bid