



TROSA Community Outreach Summary for 1931 Union Cross Road

TROSA, in cooperation with Council Member James Taylor and the current tenants of 1931 Union Cross Road, ARCA, held a community outreach meeting at 1931 Union Cross Road on 3/12/2020.

Invites were sent from Council Member James Taylor (attachment #1) to all property owners within 1,000 LF of the property (attachment #2).

Two individuals attended outside of the parties mentioned above (attachment #3). TROSA gave a general overview presentation (attachment #4) and provided handouts (attachments #5-#7) that were discussed. There were zero concerns mentioned from any attendees around the rezoning proposal or TROSA's plans to occupy and later develop the property.



City of Winston-Salem
North Carolina
27102

COUNCIL MEMBER
SOUTHEAST WARD

WWW.SOUTHEASTWARD.CITYOFWS.ORG

February 4, 2020

Dear Neighboring Property Owner:

Re: ARCA property located at 1931 Union Cross Road Winston-Salem, NC

I would like to cordially invite you to attend a Neighborhood Information Meeting to discuss a proposed Zoning Map Amendment of approximately 7.2 acres located at 1931 Union Cross Road.

Triangle Residential Options for Substance Abusers ("TROSA") will be submitting a request to rezone the approximately 7.2 acres of IP (Industrial and Public) to GB-S (General Business, Special Use).

TROSA is a 501(c) (3) nonprofit organization based in Durham. The purpose of this communication is to invite you to join us for a presentation at ARCA. We encourage you to come out and ask questions.

The meeting will be held on Thursday, March 12th at 6:00 p.m. at ARCA, 1931 Union Cross Road, Winston-Salem, NC 27107.

Once again, I am inviting you, as neighbors who live in this area, to attend this meeting. It is important to the future of your neighborhood area that I receive your input.

With Best Regards,

James Taylor, Jr.
Chairman, Public Safety Committee
Council Member, Southeast Ward

| Last Name | Middle | First | Address 1 | City | State | Zip |
|--------------------------------|---------------|--------------|---------------------------|---------------|--------------|------------|
| Erwin | A | Tammy | 6045 Bexhill Dr | Walkertown | NC | 27051 |
| Mcneal | A | Kelly | 107 Woodgate Cir | Winston Salem | NC | 27107 |
| Mowatt | Agatha | Florence | 104 Woodgate Cir | Winston Salem | NC | 27107 |
| Rodriguez | C | Marcos | 109 Woodgate Cir | Winston Salem | NC | 27107 |
| Collins | Cleome D | Hye | 3335 Piedmont Memorial Dr | Winston Salem | NC | 27107 |
| Reich | Clifton | Jack | 3355 Piedmont Memorial Dr | Winston Salem | NC | 27107 |
| Hiatt | Dean | Everett | 108 Old Cabin Ln | Kernersville | NC | 27284 |
| Siler | G | Gary | 5683 Regents Park Rd | Kernersville | NC | 27284 |
| Herring | H | Lisa | 1210 Traffic Ln | King | NC | 27021 |
| Thomason | Kim | Melody | 135 Woodgate Cir | Winston Salem | NC | 27107 |
| Craven | L | Meredith | 137 Woodgate Cir | Winston Salem | NC | 27107 |
| Clapp | L | Joshua | 804 Hitchcock Way | High Point | NC | 27265 |
| Celedon | Marcos Toledo | Jose | 103 Woodgate Cir | Winston Salem | NC | 27107 |
| Matlock | N | Charles | 105 Woodgate Cir | Winston Salem | NC | 27107 |
| Mortimer | R | Sheila | 133 Woodgate Cir | Winston Salem | NC | 27107 |
| Cline | Rodriguez | Mayra | 438 Dewey St Apt G | Kernersville | NC | 27284 |
| Barger | Spach | Pamela | 7725 Spring Hollow Dr | Belews Creek | NC | 27009 |
| Flores | Vasquez | Manuel | 3305 Piedmont Memorial Dr | Winston Salem | NC | 27107 |
| Barlow | W | Richard | 1544 Old Coach Rd | Kernersville | NC | 27284 |
| Smith | | Brian | 1946 Union Cross Rd | Winston Salem | NC | 27107 |
| Pappas | | Gust | 3201 N Centennial St | High Point | NC | 27265 |
| Surber | | Myra | 102 Woodgate Cir | Winston Salem | NC | 27107 |
| Rodriguez | | Josue | 111 Woodgate Cir | Winston Salem | NC | 27107 |
| Tatum | | William | 2400 Hardwick Ct | Winston Salem | NC | 27101 |
| FS Log Cabin LLC | | | 1947 Union Cross Rd | Winston-Salem | NC | 27107 |
| Wood Gate Homeowners Assoc Inc | | | 127 Woodgate Cir | Winston-Salem | NC | 27107 |
| Kerwin Salem Properties LLLC | | | 7701 Ridgeloch Pl | Charlotte | NC | 28226 |
| GCP115 Business Park LLC | | | 1801 5Th Ave N Ste 300 | Birmingham | AL | 35203 |
| Crestview Baptish Church Trst | | | Po Box 12562 | Winston Salem | NC | 27117 |
| Lyndon Steel Company LLLC | | | 1947 Union Cross Rd | Winston Salem | NC | 27107 |

ATTENDANCE PUBLIC/NEIGHBORHOOD MEETINGS

| | | |
|------------------|--------------|--------------|
| LOCATION: | DATE: | TIME: |
| PURPOSE: | | |

| # | NAME | ADDRESS | ZIP CODE | PHONE | EMAIL | ORGANIZATION REPRESENTED |
|-----|-------------------|---------------------------------------------|----------|----------------|--------------------------|--------------------------|
| 1. | Pam & Mike Bayles | 7725 Springs Hollow Dr Bellevue Creek NC | 27009 | | | |
| 2. | | | | | | |
| 3. | | | | 919 601 6015 | cpvpam@earthlink.net | |
| 4. | JAMES TAYLOR | | | (336) 757-2110 | | |
| 5. | Darrell Bayles | 1318 old State Rd Kernersville NC | 27284 | 704 576 6470 | darrell.bayles@gmail.com | ARCA |
| 6. | THOM ELMORE | 1931 Union Cross | 27107 | 336 784-9478 | thome@arcanc.org | ARCA |
| 7. | Lisa Goins | 1931 Union Cross | 27107 | 336 784-9470 | lisag@arcanc.org | ARCA |
| 8. | | | | | | |
| 9. | | | | | | |
| 10. | | | | | | |
| 11. | | | | | | |
| 12. | | | | | | |



Welcome

TROSA[®]



What is TROSA?



- TROSA is an innovative, multi-year residential program that enables substance abusers to be productive, recovering individuals by providing comprehensive treatment, work-based vocational training, education, and continuing care.
- A 501(c)(3) charity founded in 1994 in Durham
- Licensed by the NC Department of Health and Human Services

What We Do



- Provided at no cost to the individual:
 - ✓ Housing, Food, Clothing & Daily Needs
 - ✓ Healthcare
 - ✓ Mental Health Services
 - ✓ Vocational Training
 - ✓ Continuing Care for Graduates, including housing, transportation, counseling.



How TROSA is Unique

- Offers a **long-term option for men and women**
- Can accept those with **co-occurring mental health disorders**
- Emphasis on **vocational training, education, and life skills**
- Focus is not solely on sobriety; it's about being healthy and productive

Our Impact: Graduate Outcomes

(FY 17-18)



- **100%** obtained full-time employment by graduation
- **90%** of graduates maintained recovery one year after graduation
- **92%** of graduates remained employed one year later
- **Only 3%** had a new criminal conviction within one year



TROSA as a Neighbor



GIVING BACK

Community-mindedness comes naturally to TROSA. Our recovery program is based on a therapy model in which helping others is a core tenet.

In 2017-2018, TROSA residents volunteered more than **2,200** hours in the community.

WHERE HAS TROSA VOLUNTEERED?

- Opioid abuse awareness events
- Arts & culture festivals
- Civic group events
- Road races for charity
- Operation AirDrop for hurricane relief (pictured)



"It was truly a privilege and honor to work beside [the TROSA] team and I will cherish it for the rest of my life."

- Operation Airdrop volunteer pilot Jeff Wardenaar



SAFETY

TROSA has been a stabilizing factor in the neighborhoods where we have a presence.

In 2013, we added two large dorm buildings to our campus in a residential neighborhood at 1820 James St. in Durham, moving 50 individuals on probation into these new spaces.

Comparing crime statistics in the neighborhood for the 5 years prior to this expansion with the 5 years since, we found:

Probationers added: **50**

Crime dropped by **34%**

Burglaries dropped by more than **50%**



COMMUNITY AWARDS

TROSA has been honored with several awards by organizations in the Durham community.

Indy Week Best of the Triangle:

2018 Best Nonprofit in Durham County, Best Charitable Group

2017 Best Local Nonprofit, Best Nonprofit in Durham County, Best Charitable Group

2016 Best Nonprofit in Durham County, Best Charitable Group

Other:

2011 "Sammie" Award for Service to the Community, Duke University

2008 Non-Profit Excellence Award, Greater Durham Chamber of Commerce

2004 City of Durham Golden Leaf Award for Community Appearance



Letters of Support

"As a person who grew up in Winston-Salem, NC, and [graduated from] the public schools (Woodland Elementary; 14th Street School and Atkins High School), I was very glad to hear that TROSA is considering establishing a satellite campus in the Triad [...] the community would be well served by its presence."

"I have personally seen and met many of [TROSA's] graduates who continue to work and live in our community. They are making positive contributions to our community."

Bill Bell (Mayor from 2001-2017)

"[TROSA] created islands of calm and evidence of care that is too often missing in parts of the city that are in decline."

"TROSA is an incredible asset in a world starved for practical, self-supporting, responsible, comprehensive, effective and innovative approaches to substance abuse and its negative effects."

Nick Tennyson (Mayor from 1997-2001)

"Durham residents regard TROSA as one of our local treasures. It is an incredibly successful long-term treatment program for people in recovery."

"The neighbors in the immediate vicinity of TROSA's main campus (1820 James St.)...are uniformly impressed with the safety of their neighborhood with TROSA there. Any initial fears that neighbors may have had with the arrival of TROSA have not materialized. In my many years on the city council and now as mayor, I have never heard a single complaint about TROSA from any of its neighbors."

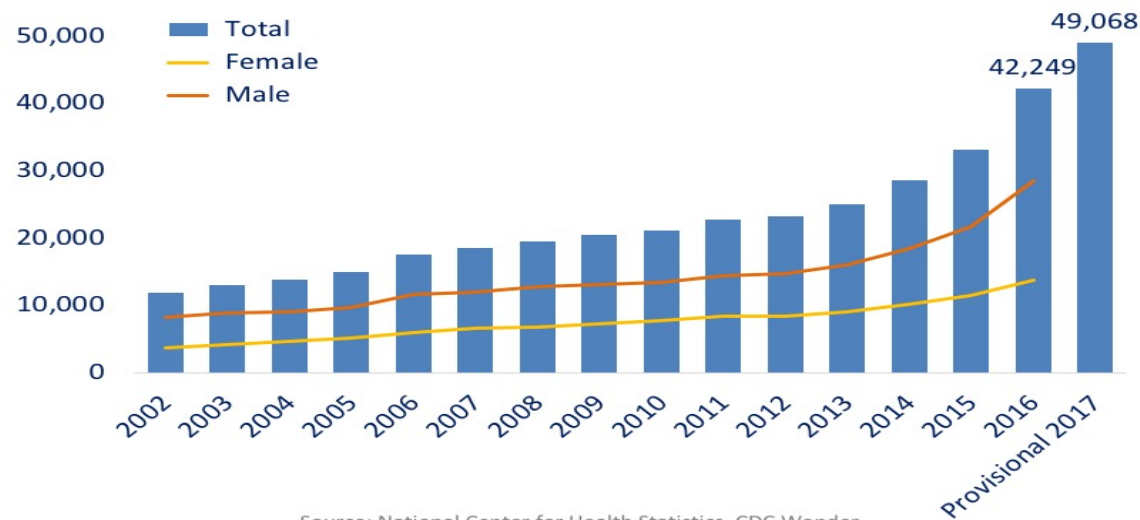
Steve Schewel (Mayor from 2017-present)



The Problem



National Overdose Deaths Number of Deaths Involving Opioids



Source: National Center for Health Statistics, CDC Wonder

North Carolina has been critically impacted

- NC recently had 4 cities in Top 20 **nationally** for reported opioid abuse related to prescriptions: Wilmington (#1), Hickory (#5), Jacksonville (#12) and Fayetteville (#18)

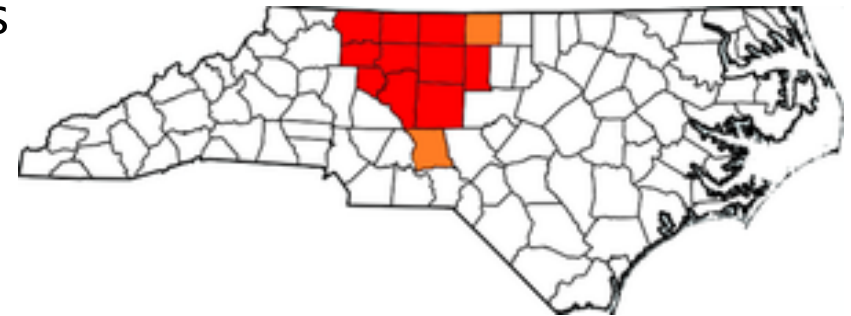
(Source: The Opioid Crisis in America's Workforce, Castlight Health, 2016)



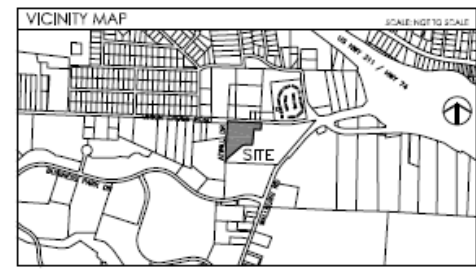
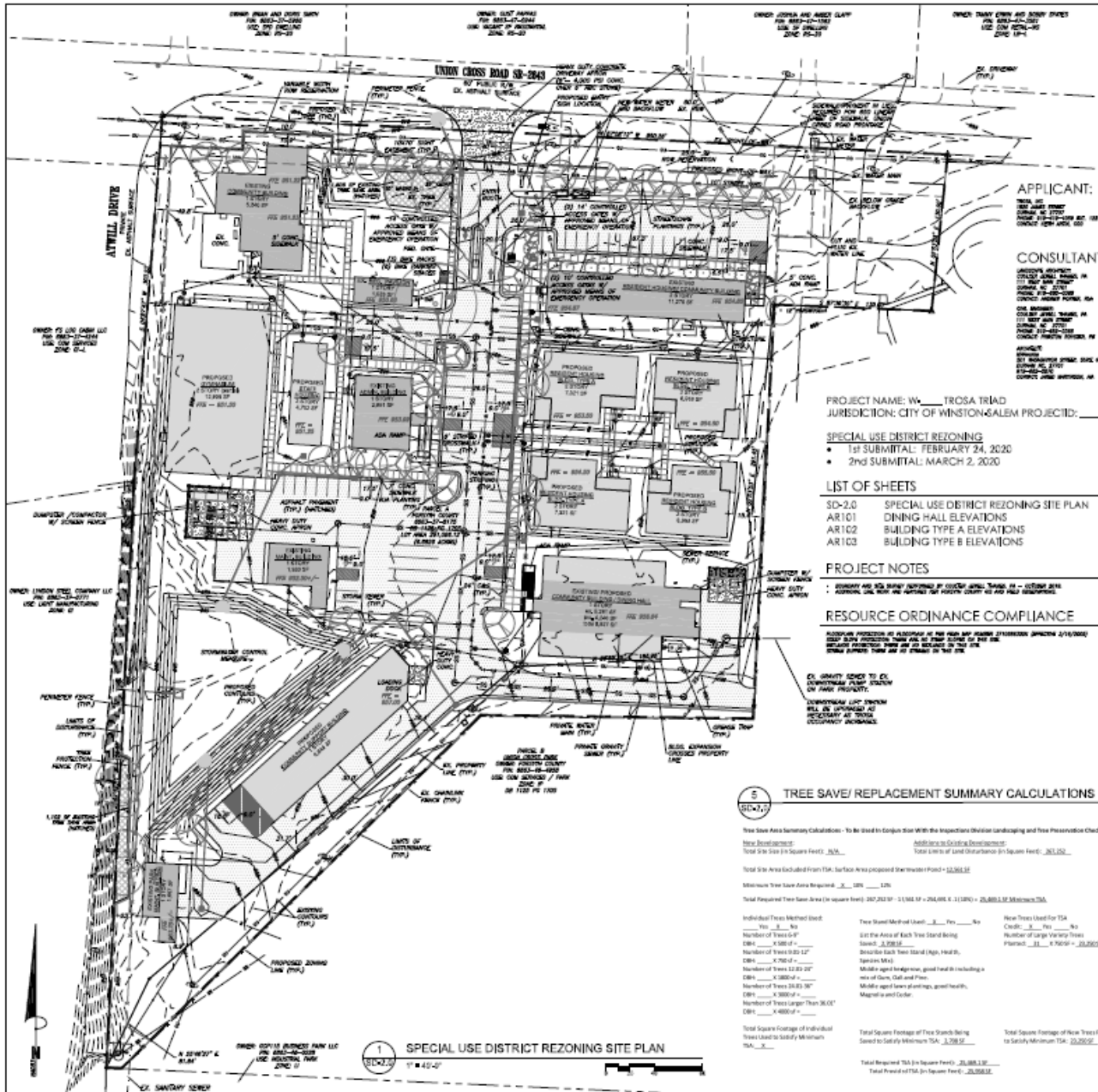
Expansion to the Triad: Future Plans



- Based on nearly 25 years of experience, we believe further growth of Durham TC is not sustainable
- Using a satellite campus approach, we can keep certain operational and overhead costs down for the new campus, making it more sustainable long term
- Target size for new campus is 100-125 individuals in first few years, with future expansion to bring capacity to about 200
- Selected Triad for several reasons, including:
 - Two of top five most served counties are Forsyth and Guilford
 - Proximity to Durham operations
 - Excellent potential for health care and higher education partners



Preliminary Site Plan



APPLICANT:
 TROSA TRIAD
 111 WEST MAIN STREET
 DUNHAM, NC 27701
 P: 919.882.2358
 F: 919.882.2358
 WWW.TROSA.COM

CONSULTANTS:
 TROSA TRIAD
 111 WEST MAIN STREET
 DUNHAM, NC 27701
 P: 919.882.2358
 F: 919.882.2358
 WWW.TROSA.COM

2 PROPERTY INFORMATION

TRACED: 2019
APPLICANT: TROSA TRIAD
PROJECT: TROSA TRIAD
ADDRESS: 281 SOUTH CROSSLAND STREET, WINSTON-SALEM, NC 27101
APPLICANT'S ADDRESS: 111 WEST MAIN STREET, DUNHAM, NC 27701
APPLICANT'S PHONE: 919.882.2358
APPLICANT'S FAX: 919.882.2358
APPLICANT'S WEBSITE: WWW.TROSA.COM
APPLICANT'S CONTACT PERSON: TROY WATSON
APPLICANT'S CONTACT PHONE: 919.882.2358
APPLICANT'S CONTACT FAX: 919.882.2358
APPLICANT'S CONTACT EMAIL: TROY@TROSA.COM

3 PROJECT DATA

PROJECT NAME: W. TROSA TRIAD
JURISDICTION: CITY OF WINSTON-SALEM
PROJECT ID: _____

SPECIAL USE DISTRICT REZONING
 • 1st SUBMITTAL: FEBRUARY 24, 2020
 • 2nd SUBMITTAL: MARCH 2, 2020

LIST OF SHEETS
 SD-2.0 SPECIAL USE DISTRICT REZONING SITE PLAN
 AR101 DINING HALL ELEVATIONS
 AR102 BUILDING TYPE A ELEVATIONS
 AR103 BUILDING TYPE B ELEVATIONS

PROJECT NOTES
 1. SEWERAGE AND GAS SERVICE CONNECTIONS TO EXISTING MAINS SHALL BE LOCATED AT THE PROPERTY LINE AND SHALL BE INSTALLED AT THE PROPERTY LINE. ALL OTHER UTILITY CONNECTIONS SHALL BE INSTALLED AT THE PROPERTY LINE.

RESOURCE ORDINANCE COMPLIANCE
 ALL ORDINANCES APPLICABLE TO THIS PROJECT SHALL BE REVIEWED AND COMPLIANCE SHALL BE MAINTAINED THROUGHOUT THE PROJECT. THE PROJECT SHALL BE INSTALLED AT THE PROPERTY LINE.

5 TREE SAVE/REPLACEMENT SUMMARY CALCULATIONS

Tree Save Area Summary Calculations: To be used in Conjunction With the Inspection Division Landscaping and Tree Preservation Checklist

Total Tree Save Area: 1,100,000 sq. ft.
Total Tree Save Area Excluded: 1,000,000 sq. ft.
Total Tree Save Area Required: 100,000 sq. ft.

Individual Tree Method Used:
 Yes No
 Number of Trees: 100
 DBH: 100
 Number of Trees: 100
 DBH: 100
 Number of Trees: 100
 DBH: 100
 Number of Trees: 100
 DBH: 100

4 SPECIAL USE DISTRICT REZONING NOTES

1. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

2. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

3. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

4. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

5. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

6. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

7. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

8. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

9. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

10. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

11. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

12. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

13. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

14. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

15. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

16. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

17. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

18. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

19. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

20. THE PROPOSED PROJECT IS IN CONFORMANCE WITH THE SPECIAL USE DISTRICT REZONING ORDINANCE.

Coulter Jewell Thames

111 West Main Street
 Durham, N.C. 27701
 P: 919.882.2358
 F: 919.882.2358
 WWW.CJT.COM

AS BOARD OF APPLICANTS FOR
 PERMITS AND CONTRACTS
 LOG 2-108
 PROJECT NUMBER: 19-0101



TROSA Triad

1101 UNION CROSS RD,
 WINSTON-SALEM, NC
 FORTHY COUNTY
 NORTH CAROLINA

PROJECT ID:
 SHEET NO.:
 DATE:

| | |
|-------------|--------------|
| Job Number: | 1084 |
| Drawn: | TROY WATSON |
| Checked: | TRACY WATSON |
| Scale: | AS SHOWN |
| Project: | TROSA TRIAD |

SPECIAL USE DISTRICT REZONING SITE PLAN

SD-2.0

Example of Residential Housing



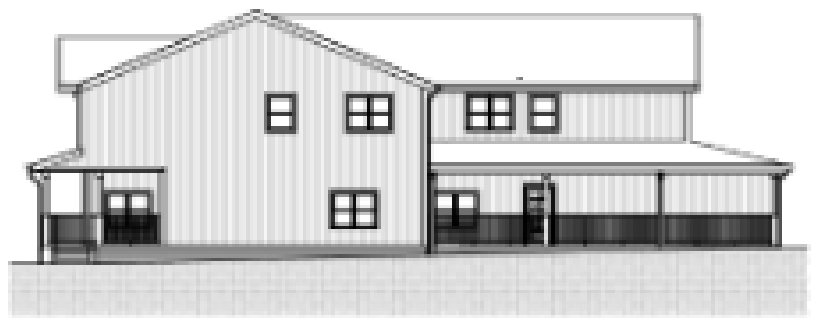
BUILDING TYPE A - WEST ④



BUILDING TYPE A - NORTH ③



BUILDING TYPE A - EAST ②



BUILDING TYPE A - SOUTH ①



Q & A



GOOD NEIGHBORS TROSA's Neighborhood Impact



TROSA has been a member of the Durham community for close to 25 years. During that time, we have made an effort to be a positive and contributing member to both the immediate surrounding neighborhoods and the City of Durham.



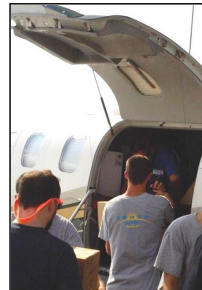
GIVING BACK

Community-mindedness comes naturally to TROSA. Our recovery program is based on a therapy model in which helping others is a core tenet.

In 2017-2018, TROSA residents volunteered more than **2,200** hours in the community.

WHERE HAS TROSA VOLUNTEERED?

- Opioid abuse awareness events
- Arts & culture festivals
- Civic group events
- Road races for charity
- Operation AirDrop for hurricane relief (pictured)



"It was truly a privilege and honor to work beside [the TROSA] team and I will cherish it for the rest of my life."

- Operation Airdrop volunteer pilot Jeff Wardenaar



SAFETY

TROSA has been a stabilizing factor in the neighborhoods where we have a presence.

In 2013, we added two large dorm buildings to our campus in a residential neighborhood at 1820 James St. in Durham, moving 50 individuals on probation into these new spaces.

Comparing crime statistics in the neighborhood for the 5 years prior to this expansion with the 5 years since, we found:

Probationers added: **50**

Crime dropped by **34%**

Burglaries dropped by more than **50%**



COMMUNITY AWARDS

TROSA has been honored with several awards by organizations in the Durham community.

Indy Week Best of the Triangle:

2018 Best Nonprofit in Durham County, Best Charitable Group

2017 Best Local Nonprofit, Best Nonprofit in Durham County, Best Charitable Group

2016 Best Nonprofit in Durham County, Best Charitable Group

Other:

2011 "Sammie" Award for Service to the Community, Duke University

2008 Non-Profit Excellence Award, Greater Durham Chamber of Commerce

2004 City of Durham Golden Leaf Award for Community Appearance

"Durham residents regard TROSA as one of our local treasures. It is an incredibly successful long-term treatment program for people in recovery."

"The neighbors in the immediate vicinity of TROSA's main campus (1820 James St.)...are uniformly impressed with the safety of their neighborhood with TROSA there. Any initial fears that neighbors may have had with the arrival of TROSA have not materialized. In my many years on the city council and now as mayor, I have never heard a single complaint about TROSA from any of its neighbors."

Steve Schewel (Mayor from 2017-present)



LETTERS OF SUPPORT

Three past mayors of Durham, representing more than 20 years of service, wrote letters endorsing TROSA as a good neighbor. Excerpts from these letters are copied here.

"[TROSA] created islands of calm and evidence of care that is too often missing in parts of the city that are in decline."

"TROSA is an incredible asset in a world starved for practical, self-supporting, responsible, comprehensive, effective and innovative approaches to substance abuse and its negative effects."

Nick Tennyson (Mayor from 1997-2001)

"As a person who grew up in Winston-Salem, NC, and [graduated from] the public schools (Woodland Elementary; 14th Street School and Atkins High School), I was very glad to hear that TROSA is considering establishing a satellite campus in the Triad [...] the community would be well served by its presence."

"I have personally seen and met many of [TROSA's] graduates who continue to work and live in our community. They are making positive contributions to our community."

Bill Bell (Mayor from 2001-2017)



Central Park School for Children

February 14, 2019

To Whom it May Concern:

We are writing to offer our highest endorsement for TROSA as the neighbor of a North Carolina public school. TROSA has been Central Park School for Children's neighbor in downtown Durham for sixteen years. Along the way they have consistently done three things to improve our neighborhood community: Improved Safety and Community Accountability, Increased Community Services, and served as an Anchor for Community Redevelopment. Let me expand on how TROSA has achieved all three:

Improved Safety: TROSA has been a positive physical presence along the three acre Old North Durham Park, a city park that we share. This park that was once a popular place for drug use, dog fights and prostitution, has transformed in the two decades of TROSA involvement and upkeep of the park to become one of the safer City Parks. Their daily community presence and upkeep of their facilities has improved the safety of our neighborhood through their continual positive community presence.

Increased Community Services: TROSA has served many roles in our community that are vital for a sustainable neighborhood. They offer an affordable moving service that has moved us year after year for both internal and external moves. TROSA provides affordable cleaning and maintenance Services. For our first decade as a Public School they offered reliable, cost effective and excellent Custodial care for our 30,000 sq. ft. campus. Their professionalism and community spirit shows in the pride they take in all of their services. Additionally, they volunteer continually at our community-wide events — sometimes with teams of twenty TROSA residents providing logistical support and hours of work to make some of our big events possible.

Anchor for Community Redevelopment: TROSA has been a non-profit stabilizing force for a neighborhood community in transition. TROSA contributes to community health, design and provides multiple services to its community. Investing in a community's citizen growth and potential is at the heart of TROSA's work. They are a significant investor in our community's human capacity building and physical infrastructure.

On behalf of Central Park School for Children, we strongly endorse TROSA as a positive engine and committed neighbor for community health and growth.

Sincerely,

John Heffernan, Director

Robert L. Chapman, Chair, CPSC Foundation



OFFICE OF THE MAYOR
CITY OF DURHAM

November 6, 2018

Kristin Pearson
TROSAs, Inc.



Dear Ms. Pearson,

It has come to my attention that TROSA will be expanding to the Triad area in 2019. Congratulations! Any community which is able to attract a new TROSA campus is fortunate indeed.

TROSA has been a tremendous asset to Durham in its many years in our community. The neighbors in the immediate vicinity of TROSA's main campus and its satellite properties are uniformly impressed with the safety of their neighborhood with TROSA there. Any initial fears that neighbors may have had with the arrival of TROSA have not materialized. In my many years on the city council and now as mayor, I have never heard a single complaint about TROSA from any of its neighbors.

On the contrary, Durham residents regard TROSA as one of our local treasures. It is an incredibly successful long-term treatment program for people in recovery, and many of those people have taken their place as constructive residents of the Durham community after their graduation from TROSA. I have been to many events at TROSA including their graduations, and I am always struck by the amazing work that TROSA staff does and with the success of its program for so many people.

Finally, the various TROSA businesses are a real asset to Durham as well. Almost daily I hear that someone has used TROSA's moving company or shopped at the TROSA store. The work ethic of TROSA's residents is well known and highly respected. In short, I am thrilled to be able to recommend TROSA to any community in North Carolina. TROSA is a great neighbor and a wonderful community institution.

Best Wishes,

Steve Schewel
Mayor



COMMUNITY DEVELOPMENT CORPORATION

CDC

631 UNITED DRIVE • DURHAM, NC 27713 • (919) 544-4597 • FAX (919) 544-4609

October 13, 2018

TO Whom It May Concern:

I am pleased to write this letter of recommendation for TROSA, Inc. under the leadership of its Founder, President and CEO, Kevin R. McDonald. As a person who grew up in Winston-Salem, NC, and finished the public schools (Woodland Elementary; 14th Street School and Atkins High School), I was very glad to hear that TROSA is considering establishing a satellite campus in the TRIAD and specifically in Winston -Salem.

As a former member of The Durham Board of County Commissioners (1982 – 1994; 1996 – 2000 and Chairman 1982 - 1994) and former Durham NC Mayor (2001 – 2017) I am very much aware of TROSA's positive accomplishments and service to the Durham community.

I was Chairman of the Durham Board of County Commissioners when TROSA was funded by the County Commissioners when they first came to Durham. The County Commissioners were proud to be among the first organizations to make a financial contribution to assist them in getting started in our community.

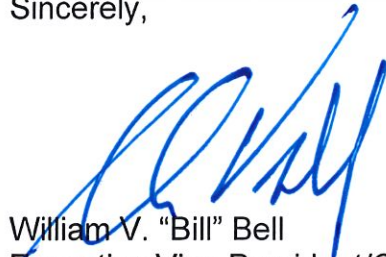
TROSA has been a great corporate citizen in our community in many ways and has successfully grown many cottage industries (i.e. Moving & Storage; Lawn Care; Thrift Store, Tree Lots and construction) employing their residential clients. The result has been to produce many successful recovering substance abusers, who have obtained vocational and educational training while at the same time obtain a level of health care. I have personally seen and met many of their graduates who continue to work and live in our community. They are making positive contributions to our community. Our company (UDI/CDC) is one of TROSA's longtime clients in lawn care and has been very pleased with their service.

I have been privileged to attend and speak at their graduation and to witness the ecstatic joy of achievement of the TROSA graduates and their family and friends who were in attendance.

In closing, in my opinion, if TROSA were to establish a satellite campus in the TRIAD, the community would be well served by its presence. More importantly their clients would be well rewarded as they matriculate through their recovery period as TROSA clients.

Feel free to contact me if there are answers to further questions that you think I may provide or be of assistance.

Sincerely,



William V. "Bill" Bell
Executive Vice-President/COO, UDI Community Development Corporation (dba:
UDI/CDC)

919-864-7026 Direct Office
919-475-3368 Personal Cell Phone
919-943-3594 Personal IPhone
bill.bell@udicdc.org e-mail

Nicholas J. Tennyson

6802 Knotty Pine Drive, Chapel Hill, NC 27517 | nicktennyson@gmail.com

November 8, 2018

Being involved when TROSA came to Durham was one of the greatest gifts I have ever received.

My initial involvement was in advocating for grant funding from the private sector for this major initiative to address drug related issues. Later, as mayor of Durham, I was able to observe the incredible impact of the visionary decision to bring a therapeutic community model to our city. Having started out working to get grant support and it has been my pleasure to have made personal donations every year since.

TROSA's transformation of an old elementary school into their first home and later rejuvenation of an abandoned industrial site are analogies to their work with residents. In every case, through hard work and an awareness of the need for structure, they transformed two properties into contributing features of their neighborhoods - and hundreds of lives from conditions of drug, alcohol and general health abuse to conditions of possibility that amaze their own families.

Among the benefits I never anticipated was the effect TROSA residents had on neighborhoods. Their acquisition and redevelopment of homes and apartments for program "post graduates" created islands of calm and evidence of care that is too often missing in parts of the city that are in decline. Support of those post graduates helps keep those folks moving forward and inhibits the potential threats to the success of graduates seeking to rejoin community life.

After I was elected Mayor, my first public meeting was a graduation of a few of TROSA's early graduates. These events were designed to recognize two or three men and women who were completing their two-year program and to celebrate with the mothers, fathers, siblings and children the return of their loved one to society - and to their family. Now the quarterly graduations are for many more men and women, but the message of a graduate that night in 1997 still rings clear in my mind.

"I have never finished anything before but a prison sentence," Jesse said. If there is any necessary return on investment in this program, I saw it in his mother's smile that night.

TROSA is an incredible asset in a world starved for practical, self-supporting, responsible, comprehensive, effective and innovative approaches to substance abuse and its negative effects.

Sincerely,



Nicholas J. Tennyson
Mayor, City of Durham, 1997-2001