Information Item

Date: January 10, 2023

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Aaron King, Assistant City Manager

Toneq' McCullough P.E., Director of Transportation

Subject:

Information Item on the City's Public Parking Program

Strategic Focus Area: Quality Transportation

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: No



The Winston-Salem Department of Transportation (WSDOT) has been asked to provide an update on the downtown parking program to address the questions about parking demand generated from the increasing development and growth downtown. WSDOT staff will present an update on the current parking program to further explain how on-street and off-street parking is managed downtown. The presentation will include a brief comparison of parking systems in sister municipalities that will highlight the rates and management structure of both on-street and off-street parking programs. The presentation will provide additional information on the current efforts related to parking systems and equipment modernization.