

City Council – Action Request Form

Date: March 13, 2018

To: The City Manager

From: Evan Raleigh, Director of Business Inclusion and Advancement

Council Action Requested:

- (a) Adoption of a Resolution Amending the City of Winston-Salem’s Minority- and Women-Owned Business Enterprise Program Plan
- (b) Adoption of an Ordinance Amending Chapter 2, Division 13. Entitled “M/WBE Advisory Committee”

Strategic Focus Area: Economic Vitality and Diversity

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: Yes



Summary of Information:

The City of Winston-Salem Minority- and Women-Owned Business Enterprise (M/WBE) Program was adopted in July 1983 to ensure that minorities and women have equal opportunities to participate in all aspects of City contracting. Since the original date of creation, the M/WBE Program Plan has been amended by the Mayor and City Council several times to adjust to new legislative direction from the State, incorporate revisions suggested by the M/WBE Citizen’s Advisory Committee (CAC) or to generally strengthen certain elements of the Plan, among other reasons. The most recent amendment to the Program Plan occurred in July of 2012 upon the recommendation of staff and the CAC which reapportioned the amount of points awarded to certain elements of the “Good Faith Effort.”

As part of an on-going effort to strengthen the City’s M/WBE program, staff is recommending several modifications to the current Program Plan. The changes of greatest significance are outlined in the chart in Exhibit A which accompanies this item. These changes have been reviewed and approved by the CAC. A complete copy of the newly proposed M/WBE Program Plan is also attached for your review.

Committee Action:

Committee	CDHGG 3/20/2018	Action	Forwarded to Council
For	Council Members Montgomery, Adams, and Besse	Against	Opposed: None; Abstaining: Council Member Clark

Remarks:

The proposed ordinance amendment would bring Chapter 2, Division 13 of the City Code into conformity with the revisions proposed as part of the new Program Plan. Specifically, the ordinance would amend language to state that the city's M/WBE participation goals apply to building and construction projects for which the city receives state appropriations or other state grant funds of \$100,000 or more.