

DENIAL
STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3359
(KRYSTAL COMPANY, LLC AND KRYSTAL CORPORATION)

The proposed zoning map amendment from HB (Highway Business) and RSQ (Residential, Single Family Quadraplex) to GB-L (General Business – Special Use Limited) is generally inconsistent with the recommendations of the *Legacy Comprehensive Plan* and the *Southwest Winston-Salem Area Plan Update (2016)*, in that the proposed limited-use nature of the rezoning request would allow a variety of different site designs and land uses, some of which may not demonstrate high-quality, compatible design in accordance with plan recommendations. Therefore, denial of the request is reasonable and in the public interest in that the request could negatively impact local community character.