

## Information Item

**Date:** August 13, 2019

**To:** Mayor, Mayor Pro Tempore, and Members of the City Council

**From:** Damon Dequenne, Assistant City Manager  
Toneq' McCullough, Director of Transportation

**Subject:**  
Shared Micromobility Services Selection Process Update

**Strategic Focus Area:** Quality Transportation  
**Strategic Objective:** Improve Integrated Road Network  
**Strategic Plan Action Item:** No  
**Key Work Item:** No



City Council adopted a micromobility ordinance in March 2019 that provides a framework for the operation of electric scooters and shared systems of micromobility devices, including the establishment of a process for issuing permits to companies for the operation of such systems.

Soon after the adoption of the micromobility ordinance, Department of Transportation staff created a permit application. Five companies submitted permit applications to operate shared electric scooter programs, and one of those five companies also submitted a permit application to operate a shared bicycle program.

- Blue Duck (Electric Scooter)
- Slidr (Bicycle and Electric Scooter)
- Spin (Electric Scooter)
- VeoRide (Electric Scooter)
- Zagster/National Cycling Center (Electric Scooter)

The micromobility permit selection committee was established and approved by the City Manager. The committee includes representatives from City DOT, Planning and Development Services, WSTA, the Downtown Winston-Salem Partnership, and the Adaptables. The selection committee met three times to develop selection criteria and come to a consensus on permittees.

The selection committee recommends issuing micromobility permits to the following companies pending their ability to meet the requirements established in the city's ordinance.

- Zagster/National Cycling Center (Electric Scooter)
- VeoRide (Electric Scooter)
- Slidr (Bicycle)