

City Council – Action Request Form

Date: August 10, 2021

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Ben Rowe, Assistant City Manager

Council Action Requested:

Resolution Naming the Football Field at Bowman Gray Stadium after William “Bill” Hayes (East Ward)

Strategic Focus Area: Economic Vitality and Diversity

Strategic Objective: Promote Travel and Tourism

Strategic Plan Action Item: No

Key Work Item: No



Summary of Information:

At the request of Council Member Annette Scippio of the East Ward, the Winston-Salem Public Assembly Facilities Commission was asked to consider a recommendation to name the football field at Bowman Gray Stadium in honor of Coach William “Bill” Hayes. A copy of her letter is included with this Council Action.

Coach Hayes is an athlete, coach, educator, administrator, and champion for young people. He began coaching in the Winston-Salem/Forsyth County Schools at Paisley High School and accepted his first college position as running backs coach at Wake Forest University. This made him the first African American coach in the Atlantic Coast Conference.

As head football coach at Winston-Salem State University and NC A&T University, he accumulated a 195-104-2 overall record. He has more career victories (195) than any college football head coach in the state of North Carolina.

He has been inducted into the halls of fame of North Carolina Central University, WSSU, and the Central Intercollegiate Athletic Association (CIAA). In addition to football, he has a passion

Committee Action:

Committee	CDHGG 8/10/2021	Action	Approval
For	Unanimous	Against	

Remarks:

for the betterment of America's youth. To this end, he has given outstanding, committed service to the Boy Scouts of America where he received the Silver Beaver Award and the Silver Antelope Award. He is an alumnus of North Carolina Central University.

The Public Assembly Facilities Commission recommended approval of naming the football field at Bowman Gray Stadium "William 'Bill' Hayes Field" at their meeting on June 21, 2021. This Council Action requests approval of the attached resolution naming the Bowman Gray Stadium football field after William "Bill" Hayes. Winston-Salem State University athletics officials plan to hold a dedication of the field during the 2021 football season.