



City of Winston-Salem City Council  
**Council Agenda Item Summary**

<b>Title</b>	<b>Resolution Authorizing an Agreement with the North Carolina Department of Transportation for the Greenway Wayfinding Signage Fabrication and Installation Project</b>
City Council Committee	Committee of the Whole
Meeting Date	January 12, 2026
Staff Lead (Presenter)	Jeff Fansler, Director of Transportation
Department Head	Jeff Fansler, Director of Transportation
City Manager/ACM	Aaron King, ACM

### **Agenda Item Summary**

Recommended Council Action	Resolution Approval
Suggested Action/ Motion Options	I move to approve the resolution and project budget ordinance authorizing the agreement with NCDOT for the Greenway Wayfinding Signage Fabrication and Installation Project
Strategic Focus Area	Good Government
Strategic Plan Objective	GG4: Maintaining and Updating Infrastructure and Facilities
Anticipated Fiscal Impact	Fiscal Impact Anticipated: See Analysis in Summary

### **Summary of Information**

The Winston-Salem Department of Transportation (WSDOT) submitted an application for funding to the Winston-Salem Area Transportation Planning Organization (TPO) for the fabrication and installation of wayfinding signage for Winston-Salem's greenway system. WSDOT applied to the TPO's call for projects associated with the Congestion Mitigation and Air Quality Program (CMAQ). The application met all eligibility criteria for funding consideration and was selected to receive \$512,000 in CMAQ funds. In accordance with program requirements, the City of Winston-Salem will provide a local match of \$128,000, resulting in a total project budget of \$640,000. The awarded funds will ensure the project can be fully implemented by installing signs across the City's greenway system.

The funding will be used for purchase and installation of multiple types of wayfinding signs. Sign types include decision, destination, street name, mile marker, and kiosk signs with maps to aid users in navigating the greenway system and reaching key destinations. The addition of wayfinding signage to the greenway system is recommended in the City's 2019 Bicycle Master Plan, and design of the signs was completed in 2024. The signs will support both sustainability goals through lower

carbon output from motorized transportation users, and the City's vision for expanded transportation options for residents and visitors to Winston-Salem.

### **Analysis of Fiscal Impact**

As part of the funding requirements of a successful CMAQ grant award, the City of Winston-Salem has committed a necessary 20% local match of \$128,000. The federal contribution of \$512,000 will be provided through federal reimbursement claims for a total project budget of \$640,000.

### **Attachments**

- Resolution
- Map: Wayfinding Sign Locations
- Exhibit A: Sign Types

Committee Action	COW 1/12/2026
For:	Against:
Remarks: Unanimous Approved	