



## City of Winston-Salem City Council Council Agenda Item Summary

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| <b>Title</b>           | <b>Resolution Authorizing an Agreement with the North Carolina Department of Transportation for the Greenway Wayfinding Signage Fabrication and Installation Project</b> |
| City Council Committee | Committee of the Whole   |
| Meeting Date           | January 12, 2026   |
| Staff Lead (Presenter) | Jeff Fansler, Director of Transportation   |
| Department Head        | Jeff Fansler, Director of Transportation   |
| City Manager/ACM       | Aaron King, ACM  |

### Agenda Item Summary

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| Recommended Council Action | Resolution Approval   |
| Suggested Action/ Motion   | I move to approve the resolution and project budget ordinance authorizing the agreement with NCDOT for the Greenway Wayfinding Signage Fabrication and Installation Project |
| Options                    |   |
| Strategic Focus Area       | Good Government   |
| Strategic Plan Objective   | GG4: Maintaining and Updating Infrastructure and Facilities   |
| Anticipated Fiscal Impact  | Fiscal Impact Anticipated: See Analysis in Summary  |

### Summary of Information

The Winston-Salem Department of Transportation (WSDOT) submitted an application for funding to the Winston-Salem Area Transportation Planning Organization (TPO) for the fabrication and installation of wayfinding signage for Winston-Salem's greenway system. WSDOT applied to the TPO's call for projects associated with the Congestion Mitigation and Air Quality Program (CMAQ). The application met all eligibility criteria for funding consideration and was selected to receive \$512,000 in CMAQ funds. In accordance with program requirements, the City of Winston-Salem will provide a local match of \$128,000, resulting in a total project budget of \$640,000. The awarded funds will ensure the project can be fully implemented by installing signs across the City's greenway system.

The funding will be used for purchase and installation of multiple types of wayfinding signs. Sign types include decision, destination, street name, mile marker, and kiosk signs with maps to aid users in navigating the greenway system and reaching key destinations. The addition of wayfinding signage to the greenway system is recommended in the City's 2019 Bicycle Master Plan, and design of the signs was completed in 2024. The signs will support both sustainability goals through lower

carbon output from motorized transportation users, and the City's vision for expanded transportation options for residents and visitors to Winston-Salem.

### **Analysis of Fiscal Impact**

As part of the funding requirements of a successful CMAQ grant award, the City of Winston-Salem has committed a necessary 20% local match of \$128,000. The federal contribution of \$512,000 will be provided through federal reimbursement claims for a total project budget of \$640,000.

### **Attachments**

- Resolution
- Map: Wayfinding Sign Locations
- Exhibit A: Sign Types

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|-----------------------------|---------------|
| Committee Action            | COW 1/12/2026 |
| For:                        | Against:      |
| Remarks: Unanimous Approved |               |