

Project - Promotional Assessment Services

MWBE Commitment	
Percent goal met or good faith effort made?	Points
Certified M/WBE Compliance-Primary Vendor (1) Submitted their M/WBE certificate in their proposal; OR (2) Will award required portion of the project to a named M/WBE certified subcontractor; OR (3) Has certified they made a good faith effort to comply but were unable to locate a qualified M/WBE subcontractor.	5
Not Qualified Vendors proposal indicated that they do not qualify for the M/WBE certification nor do they comply with the M/WBE subcontract participation requirement.	0

Business Location	
	Points
Within Winston-Salem	5
Within North Carolina	3
Outside of North Carolina	0

Cost Effectiveness/Price Value	
Response	Points
Lowest cost compared to other proposals	5
Less than 10% above lowest proposal	4
11% - 20% above lowest proposal	3
21% - 50% above lowest proposal	2
Greater than 50% above lowest proposal	0

Relevant Qualifications / Experience	
Qualifications	Points
Has significant experience providing 5 or more verifiable references for similar services performed.	5
Has great experience providing 3 - 4 verifiable references for similar services performed	4
Has some experience providing the minimum 3 verifiable references for similar projects performed.	3
The Proposer does not meet the minimum (3 years) services .	0

Quality of Proposal	
Response	Points
The proposer fully addresses all aspects of the project criteria, convincingly demonstrates that it will meet the project's performance requirements, and demonstrates no weaknesses.	5
The Proposer fully addresses most aspects of the project criteria, demonstrates a likelihood of meeting the project's requirements, and demonstrates no weaknesses	4
The Proposer does not address all aspects of the project criteria. Significant weaknesses are demonstrated that clearly outweigh any strengths presented.	2
Poor – Proposer has no experience implementing a similar solution. The Proposer does not address all aspects of the criteria and indicates a strong likelihood of failure to meet the project's requirements	0

Business Name: PAS			
Evaluation Criteria	Weight	Grade	Total
M/WBE Commitment	20.00	5.00	100.00
Business Location	20.00	0.00	0.00
Cost Effectiveness/Price Value	20.00	5.00	100.00
Relevant Qualifications / Experience	20.00	5.00	100.00
Quality of Proposal	20.00	5.00	100.00
			300.00
Max Score = 500			

Business Name: NTN			
Evaluation Criteria	Weight	Grade	Total
M/WBE Commitment	20.00	0.00	0.00
Business Location	20.00	0.00	0.00
Cost Effectiveness/Price Value	20.00	0.00	0.00
Relevant Qualifications / Experience	20.00	5.00	100.00
Quality of Proposal	20.00	4.60	92.00
Final Score			192.00
Max Score = 500			

Business Name: FSTC			
Evaluation Criteria	Weight	Grade	Total
M/WBE Commitment	20.00	0.00	0.00
Business Location	20.00	0.00	0.00
Cost Effectiveness/Price Value	20.00	0.00	0.00
Relevant Qualifications / Experience	20.00	5.00	100.00
Quality of Proposal	20.00	4.40	88.00
Final Score			188.00
Max Score = 500			

Business Name: I-O Solutions			
Evaluation Criteria	Weight	Grade	Total
M/WBE Commitment	20.00	5.00	100.00
Business Location	20.00	0.00	0.00
Cost Effectiveness/Price Value	20.00	0.00	0.00
Relevant Qualifications / Experience	20.00	5.00	100.00
Quality of Proposal	20.00	3.60	72.00
Final Score			172.00
Max Score = 500			