## DENIAL STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3346 (MARKETPLACE MALL, LLC)

The proposed zoning map amendment from HB (Highway Business) to GB-L (General Business-special use limited) is inconsistent with the recommendations of the *Legacy Comprehensive Plan* and the recommendations of the *South Central Winston-Salem Area Plan Update* (2014), in that it would allow for manufacturing uses in an area designated for commercial uses. Therefore, denial of the request is reasonable and in the public interest in that the requested zoning may allow for increased development within the floodplain and a reduction of required parking in an area of retail commercial use.