

City Council – Action Request Form

Date: August 19, 2019

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Ben Rowe, Assistant City Manager

Council Action Requested:

Resolution Directing Staff to Develop a Process to Change the Name of the City Fair

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: Support Inclusion of Community Populations

Strategic Plan Action Item: No

Key Work Item: Yes



Summary of Information:

At the August 13th meeting of the Community Development/Housing/General Government Committee, City staff recounted the process to receive public input on changing the name of the Dixie Classic Fair and presented a resolution directing staff to engage a consultant to develop a new name. Members of the committee raised concerns about the potential cost to hire a consultant and noted that the decision to change the name resided with the Mayor and City Council.

As a result of their discussion, the committee approved sending forward two resolutions as part of a two-part process. The first resolution would approve changing the name of the Dixie Classic Fair. If approved, the Mayor and City Council would consider a second resolution directing staff to develop a process to change the name of the fair.

If the Mayor and Council approve the second resolution, City staff will work to develop, within a reasonable time frame, a process to develop a new name. The effective date of the name change and the extent of any additional public involvement will be determined as part of the process.

Committee Action:

Committee

Action

For

Against

Remarks: