

City Council – Action Request Form

Date: September 10, 2019

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Ben Rowe, Assistant City Manager

Council Action Requested:

Resolution Making the New Name of the City Fair Effective with the 2020 Fair

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: Support Inclusion of Community Populations

Strategic Plan Action Item: No

Key Work Item: Yes



Summary of Information:

On August 19th, the Mayor and City Council adopted a resolution to change the name of the Dixie Classic Fair of Northwest North Carolina. In addition, the Mayor and Council adopted a subsequent resolution directing City staff to develop a process to come up with a new name.

At the City Council’s Community Development/Housing/General Government Committee meeting on September 10th, committee members considered a resolution to rename the City Fair the “Twin City Classic Fair” and make the new name effective with the 2020 Fair. Council Member Besse offered a substitute resolution to make the name change effective with the 2020 Fair and suggested holding the recommendation for a new name in committee. The substitute resolution passed on a committee vote of 3-0.

The attached resolution would make the change in the name of the City Fair effective with the 2020 Fair. City management will continue to hold discussions with the Mayor and Council Members about a new name in the coming weeks. City management will prepare a recommendation, along with the details of an implementation plan, for the Council’s consideration in October.

Committee Action:

Committee	<u>CD/H/GG 9/10/2019</u>	Action	<u>Unanimous</u>
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For	<u>Approval</u>	Against	<u></u>
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Remarks: