

Information Item

Date: November 8, 2021

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Ben Rowe, Assistant City Manager
Scott Tesh, Budget and Performance Management Director

Subject:
Update on Draft Strategic Plan for the Fiscal Years 2022-2025

Strategic Focus Area: Service Excellence

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: Yes



Every four years, the Mayor and City Council engage in a process to review strategic priorities resulting in a new Strategic Plan that guides City work programs and focuses resources on the Mayor and City Council's highest identified priorities. To assist with this process, the City contracted with Novak Consulting, selected through an open RFP process, to facilitate conversations with community stakeholders and a workshop with the Mayor and City Council. In February and March of 2021, a series of community stakeholder meetings and open public input sessions were held to gather input on the effects of the pandemic on the community, the city's highest perceived short and long-term needs, and information that would be useful and pertinent for context in review by the City Council as part of a strategic planning process.

At a special meeting of the Mayor and City Council on March 24th and March 25th of 2021, Novak Consulting facilitated a workshop that initiated the new strategic planning process. Information was provided on the community engagement meetings, performance data related to the prior strategic planning progress, and resident survey data on perceptions of City services and places for emphasis and investment. Through facilitated conversations on environmental factors, demographic changes, and desired future states, the Mayor and City Council produced fifteen ranked priorities, sorted into tiers based on their respective rankings. The presentation attached to this information item will provide details on those priorities.

As directed, staff has re-written the priorities into action statements. Per the City's standard strategic planning framework, staff has drafted action items, which will become departmental Key Work Items, to facilitate completion of strategic priorities. Feedback from the Mayor and City Council on these action items will be incorporated into the draft strategic planning document. An action item will be brought to the Mayor and City Council in January 2022 for adoption of the new strategic plan with those action items as a guide for management and departmental work planning efforts.