

Information Item

Date: June 13, 2022

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Patrice Y. Toney, Assistant City Manager
Marla Y. Newman, Community Development Director

Subject:
Information on an Agreement with Louisiana Homebuyer Education Collaborative, Inc., d/b/a Housing NOLA, for Technical Assistance to Create a Multi-Year Housing Plan

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: No



The Community Development Department has received a proposal on behalf of the Affordable Housing Coalition from Louisiana Homebuyer Education Collaborative, Inc., d/b/a HousingNOLA, to provide technical assistance to complete a multi-year housing plan. In June 2021, the City Council adopted the final report on the ForEveryoneHome Initiative. Developing a housing plan follows on the recommendations in the final report. The Affordable Housing Coalition has reviewed and discussed the proposal.

The scope of work includes reviewing existing financing and policy strategies; interviews with stakeholders, focus groups with community members from across the city, and a neighborhood summit; producing a housing plan document to include strategies for implementation, timelines, and phasing suggestions; a launch event; and capacity building for civic leaders and community development corporations. Staff will prepare the 2024-2028 Consolidated Housing and Community Development Plan during FY23 for submission to HUD in May 2023. Information gathered through the data collection and community input process for the housing plan can be used for the Consolidated Plan.

The proposal is a sole-source provider. Community Development requested technical assistance from HousingNOLA, based on no other known entities that facilitate and incorporate community engagement, capacity building and accountability into plan implementation.

The Affordable Housing Coalition is requesting support for Budget Option Two for no more than \$322,000, which includes twelve months to develop the housing plan as well as six additional months to include capacity building for civic leaders and support for Winston-Salem's community development corporations and is described on pages 4-6 of HousingNOLA's proposal. The proposed fund source is 2018 General Obligation Bonds.