

**RESOLUTION TO CHANGE THE NAME OF THE CITY FAIR TO
THE “TWIN CITY CLASSIC FAIR”**

WHEREAS, on August 19th, the Mayor and City Council adopted a resolution to change the name of the Dixie Classic Fair of Northwest North Carolina; and

WHEREAS, City management, along with Fairgrounds and Marketing staff, has reviewed the suggested names submitted during the public input process in April and May; and

WHEREAS, their review considered the five guiding principles of the Fair: regional reach, agriculture, educate, family atmosphere, and entertainment; and

WHEREAS, as a result, City management developed a short list of potential names and discussed them with the Mayor and Council Members; and

WHEREAS, during management’s discussions with the Mayor and Council Members, additional names were considered including “Twin City Classic Fair” and “Winston-Salem Classic Fair;” and

WHEREAS, based on the discussions with the Mayor and Council Members, City management has prepared this resolution to rename the City Fair the “Twin City Classic Fair.”

NOW THEREFORE BE IT RESOLVED by the Mayor and City Council of the City of Winston-Salem that the City Fair is hereby renamed the “Twin City Classic Fair.”

BE IT FURTHER RESOLVED that the new name will become effective with the 2020 Fair.