



City of Winston-Salem City Council Council Agenda Item Summary

Michelle

Title	Request for a Public Hearing regarding the eligibility of Camel City Coach Company- Atlantic/Southern Greyhound Lines Garage for listing in the National Register of Historic Places.
City Council Committee	Committee of the Whole
Meeting Date	January 12, 2026
Staff Lead (Presenter)	Michelle M. McCullough, Historic Resources Officer
Department Head	Chris Murphy, Planning and Development Services Director
City Manager/ACM	Aaron King, ACM

Agenda Item Summary

Recommended Council Action	Resolution Approval
Suggested Action/ Motion Options	I move for approval of the Resolution finding that the said property meets the criteria for listing in the National Register of Historic Places
Strategic Focus Area	Community Advocacy and Engagement
Strategic Plan Objective	CAE4: Engaging Residents and Fostering Civic Pride
Anticipated Fiscal Impact	No Material Fiscal Impact

Summary of Information:

Historic Resources staff recently received a National Register Nomination for The Camel City Coach Company – Atlantic/Southern Greyhound Lines Garage. The nominated property is located at 1007 South Marshall Street and is 1.2 acres in size.

The National Register is a federal program administered by the National Park Service and is the nation's official list of historic buildings and districts worthy of preservation. Listing in the Register is predominantly an honor and does not negatively affect the rights of a private property owner. Unlike the Local Historic Landmark designation, there is no local property tax deferral associated with the National Register program.

Federal and State guidelines for the Certified Local Government Program require that the City participates in the process of nominating properties to the National Register. This participation involves the review of nominations by the Forsyth County Historic Resources Commission (HRC) and City Council. The HRC and City Council are also required to submit comments to the State Historic Preservation Office relaying their findings as to the eligibility of the property under consideration for listing in the National Register, and whether they believe the property meets the criteria for National Register

listing. The National Register Criteria for Evaluation are attached for your information. The Forsyth County Historic Resources Commission solicited public comments on this request at its January 7, 2026 meeting.

Significance Requirement

The Camel City Coach Company – Atlantic/Southern Greyhound Lines Garage is eligible for the National Register of Historic Places listing because of its association with events that have made a significant contribution to the broad patterns of American history—specifically our local transportation history—due to its integral role in the operation of Winston-Salem’s largest intercity bus companies. Camel City Coach Company, established in December 1925 by entrepreneur John Lash Gilmer and a consortium of local investors, commenced service on January 19, 1926, with 20 employees, six 17-passenger vehicles, and two routes. The business maintained buses at its garage on South Liberty Street until rapid growth necessitated a larger building with ample parking. Camel City Coach Company thus engaged the Winston-Salem architecture firm Northup and O’Brien to design the one-story, brick garage erected on South Marshall Street by Frank L. Blum Construction Company in 1927. Camel City Coach Company and Charleston, West-Virginia-based Blue and Gray Transit Company merged in December 1929 to create National Highway Transport Company, which was reorganized as Atlantic Greyhound Lines in early 1930. Camel City Coach Company retained its name until March 1932, when it incorporated as Atlantic Greyhound Lines of North Carolina. Greyhound Corporation became the company’s majority stockholder in 1936. Its Atlantic and Southeastern divisions merged as Southern Greyhound Lines in December 1960. Although the company undertook a comprehensive renovation and expansion of the South Marshall Street garage in 1963, the facility was closed on May 15, 1968, and mechanics reassigned to Charleston, West Virginia, and Columbia, South Carolina. The building’s period of significance begins in 1927 and continues until 1968, when it ceased to function in its original capacity. The Camel City Coach Company – Atlantic/Southern Greyhound Garage is Winston-Salem’s only surviving early-twentieth-century bus maintenance and repair garage associated with the operation of intercity bus companies.

Integrity Requirement

Camel City Coach Company – Atlantic-Southern Greyhound Lines Garage possess the seven qualities of historic integrity - location, setting, feeling, association, design, materials, and workmanship, a requirement for listing in the National Register.

Attachments

- National Register of Historic Places Nomination Review for Camel City Coach Company – Atlantic/Southern Greyhound Garage
- National Register Criteria for Evaluation

- Resolution Supporting the Eligibility for and Nomination of Camel City Coach Company – Atlantic/Southern Greyhound Lines Garage to the National Register of Historic Places
- Presentation

Committee Action	COW 1/12/2026
For:	Against:
Remarks: Unanimous Approved	