

City Council – Action Request Form

Date: August 8, 2022

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Patrice Toney, Assistant City Manager
Marla Y. Newman, Community Development Director

Council Action Requested:
Resolution Authorizing Funding for Technical Assistance to Create a Multi-Year Housing Plan

Strategic Focus Area: Livable Neighborhoods
Strategic Objective: No
Strategic Plan Action Item: No
Key Work Item: No



Summary of Information:

The Community Development Department has received a proposal on behalf of the Affordable Housing Coalition from Louisiana Homebuyer Education Collaborative, Inc., d/b/a HousingNOLA, to provide technical assistance to complete a multi-year housing plan. In June 2021, the City Council adopted the final report on the ForEveryoneHome Initiative. Developing a housing plan follows on the recommendations in the final report. The Affordable Housing Coalition has reviewed and discussed the proposal.

The scope of work includes reviewing existing financing and policy strategies; interviews with stakeholders, focus groups with community members from across the city, and a neighborhood summit; producing a housing plan document to include strategies for implementation, timelines, and phasing suggestions; a launch event; and capacity building for civic leaders and community development corporations. Staff will prepare the 2024-2028 Consolidated Housing and Community Development Plan during FY23 for submission to HUD in May 2023. Information gathered through the data collection and community input process for the housing plan can be used for the Consolidated Plan.

Committee Action:

Committee	Finance 8/8/22 CDHGG 8/9/22	Action	Approval
For	MPT Adams, CM MacIntosh, CM Scippio, CM Mundy	Against	CM Clark; Abstaining: CM Taylor

Remarks:

The proposal is a sole-source provider. Community Development requested technical assistance from HousingNOLA, based on no other known entities that facilitate and incorporate community engagement, capacity building and accountability into plan implementation.

The Affordable Housing Coalition is requesting support for Budget Option Two for no more than \$322,000, which includes twelve months to develop the housing plan as well as six additional months to include capacity building for civic leaders and support for Winston-Salem's community development corporations.

The accompanying resolution authorizes \$322,000 in 2018 General Obligation Bond funds to Louisiana Homebuyer Education Collaborative, Inc., d/b/a HousingNOLA, for the project. A copy of the proposal and a project budget ordinance are also attached.