

City Council – Action Request Form

Date: November 6, 2013

To: The City Manager

From: Ben Rowe, Budget & Evaluation Director

Council Action Requested:

Consideration of the Following Items Related to Creation of the Downtown Winston-Salem Business Improvement District:

- a. Resolution of the City of Winston-Salem, North Carolina Defining and Establishing the Downtown Winston-Salem Business Improvement District;
- b. Amendment to the City Code Creating the Downtown Winston-Salem Business Improvement District Advisory Committee.

Summary of Information:

On July 8, 2013, the Downtown Winston-Salem Partnership presented a proposal for the creation of a downtown business improvement district to the City Council’s Finance Committee. As required under North Carolina General Statute 160A-537(b), City staff prepared a report on the proposed district that included a map of the district and its boundaries, a statement of need for enhanced services in the district, and a plan for providing these services. On August 19, the City Council adopted a resolution setting a public hearing as required under General Statute 160A-537(c). The City Council held the public hearing on the proposed district on October 7.

This Council Action includes two items for the City Council’s consideration: a resolution defining and establishing the Downtown Winston-Salem Business Improvement District and an amendment to the City Code creating the Downtown Winston-Salem Business Improvement District Advisory Committee.

If approved, the Downtown Winston-Salem Business Improvement District would not become effective until July 1, 2014. The City Council will consider the recommended budget for the new district, as well as a proposed tax rate, during the FY 14-15 budget process. City staff also will prepare a service contract with the Downtown Winston-Salem Partnership for the provision of the enhanced services within the district for the City Manager’s execution.

Committee

Action

For

Against

Remarks:

APPROVED