



A NEW DIRECTION FOR YOUTH

# POSITIVE PATH

WINSTON-SALEM



**City Council:** Mayor Allen Joines; Denise D. Adams, Mayor Pro Tempore, North Ward; Barbara Hanes Burke, Northeast Ward; Robert C. Clark, West Ward; John C. Larson, South Ward; Jeff MacIntosh, Northwest Ward; Kevin Mundy, Southwest Ward; Annette Scippio, East Ward; James Taylor, Jr., Southeast Ward; **City Manager:** Lee D. Garrity

# POSITIVE PATH PROGRAM (P<sup>3</sup>)



## Vision/Mission

Inclusion of  
STEAM, NCCER, GED



## Requirements

Paid Program Designed  
for At-Risk Youth



## Benefits

Strategic Curriculum  
over 6-month Period



## The 4 Components

Outreach, Career Prep,  
Career Development &  
Career Transition



## Funding

Crime Prevention  
Program



## Measurables

Assesment to achieve  
successful outcomes



# 01 Positive Path

## Vision Statement

Re-shaping lives through STEAM exposure, mentors, hands-on training and life skills, to enrich the future of our at-risk populations.

## Mission Statement

A holistic approach shaping pro-social behaviors through a strategic curriculum. Positive Path provides real-life examples of pro-social behaviors in expectation that participants will learn and mimic behaviors.





# Requirements

- Program designed for at risk populations 18-24 years old
- Resides in Winston-Salem, NC
- Youth/Adult offender
- Low income
- Incarcerated guardian/caregiver
- Current/former foster youth
- Must pass city background
- Lift 25 pounds



**POSITIVE PATH**  
WINSTON-SALEM



# 03 Benefits

## THE START

Begin GED or NCCER  
Instruction



## THE LANDMARKS

Job Shadowing,  
Networking & Fieldtrips

## THE CONSTANT

STEAM Exposure,  
Mentorships & City  
Minimum Wage

## COMPLETION

Continued Staff Support  
for an Additional Six  
Months

# THE COMPONENTS



## *Outreach & Admissions*

Market the program to at-risk populations via social media, community partners, WSPD/Sherriff's Office, DSS, local libraries, WSFCS, and local recreation centers, and news media.



## *Career Preparation*

During the first 60 days, apprentices learn, demonstrate, and practice personal responsibility skills, job search strategies, computer fluency, and create and commit to a personal career development plan.



## *Career Development*

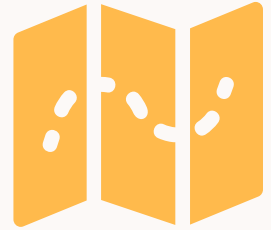
Apprentices learn, demonstrate and practice technical (STEAM & NCCER), academic (G.E.D.), and soft skills including interpersonal communication, problem solving, and social and personal management.



## *Career Transition*

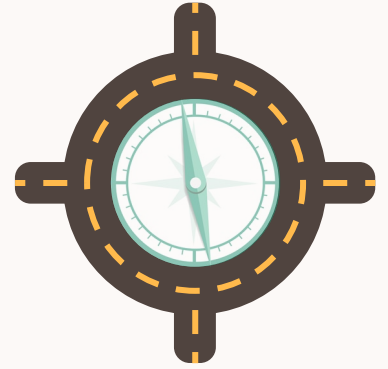
Apprentices graduate from the program and receive six months of monthly contact from staff, and possible follow-up services and incentives.

# ROAD MAP FOR SUCCESS



- **G.E.D Preparation – Online**
- **National Center for Construction Education and Research (NCCER)**
  - Basic Safety (Risk Mgmt)
  - Construction Math (Field Operations)
  - Intro to Hand Tools (PFM)
  - Intro to Power Tools (PFM)
  - Intro to Construction Drawings (Engineering)
  - Basic Communication
  - Basic Employability (Human Resources)
  - Intro to Material Handling

# ROAD MAP FOR SUCCESS



- **STEAM Training**

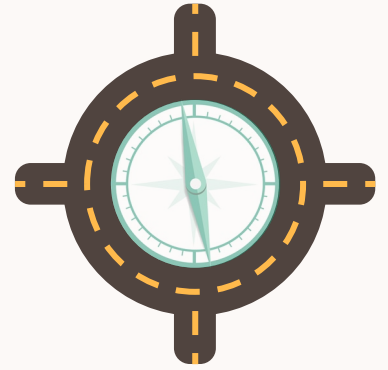
**Medical** – CNA, Medical Coding, Certified Health Records Specialist, Emergency Medical Technician, Medical Office, Nursing Assistant I Program, Pharmacy Assistant, Phlebotomy

**Information Technology**

PHP & MySQL, Microsoft Office Specialist (5 courses), Basic Coding (IS)



# ROAD MAP FOR SUCCESS

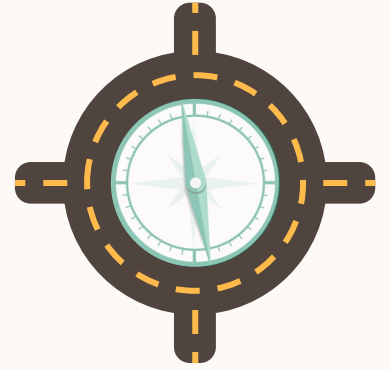


- **STEAM Training**

**Arts & Engineering** - Exposure methods TBD,  
but we are the City of Arts & Innovation

**Personal and Professional Development Ex. -**  
Conflict Resolution, Stress Management, Communication,  
Team-Work, Problem Solving and Critical Thinking,  
Using Technology, Time Management, Interview  
and Resume Writing

# ROAD MAP FOR SUCCESS



- **STEAM Training**

**Advanced Manufacturing** – Welding,  
Production Technician Training



# POSITIVE PATH

WINSTON-SALEM

**Sample Schedule** Varies week to week

**DATE** Spring 2022

Mon - Fri	Time	Actions
Group Gathering	10:00am	Path Planning Session
NCCER/GED	10:30 am	Online Modules
Lunch	1:00 pm	Energy Fueling
STEAM, Hands On, P & P Development, and Exposure Sessions	1:30 pm	Opening Minds One Path at a Time



# FUNDING/BUDGET

A POSITIVE PATH IS WORTH  
A THOUSAND WORDS

**Apprentices (8) @ 26 weeks @ 30 hours per week**

**\$122,000**

**Supportive Services**

**\$1,200 per participant**

**Supplies (Office & Construction)**

**\$3,000 total**

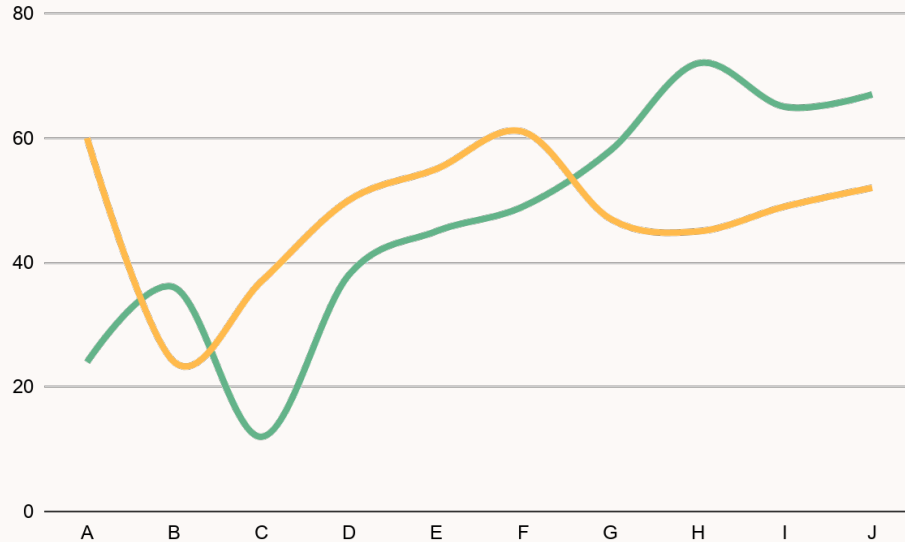
**Follow-Up Services**

**\$1,200 per participant**

**Total = \$191,000**

**(Includes staff salaries)**

# MEASURABLES – Data is Important



## It's Our Goal

- Retention Rate
- GED or NCCER
- Participant Surveys (Weekly)
- Pre and Post Testing
- Recidivism Rates
- Attendance/Participant Rates
- Special Category Obtaining certificates, drivers license, bank accounts, etc.)

# Community Partners

## Universities & Colleges

Forsyth Tech, WSSU, WFU, UNCSA for STEAM activities



## Deeper Dive Consulting

Personal & Professional Development Series



## Financial Pathways

Budgeting Sessions



## Goodwill

CNA & Welding courses



## Project Reentry

Presentations and mentorships



## City Departments

Mentorship and exposure sessions with IS, PFM, Engineering, Field Operations, DOT, etc.



# Questions or Comments?



**1,100+**

...miles of roads in  
Winston-Salem.  
Let's create a Positive Path  
for our at-risk youth!

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