

City of Winston-Salem
Office of the Mayor - Allen Joines

Citizen Application for Advisory
Boards and Commissions

Name: Shannon McKeen Race: Caucasian

Gender: male female Birthdate: 8/16/63 E-mail sdmckeen@gmail.com

Home Phone: 336-760-1236 Daytime Phone: 336.918.3309 Fax: NA

Home Address: 214 Cedar Trail, Winston-Salem, NC 27104 West

Do you live within the City Limits of Winston-Salem? (circle one) Yes No

Do you live within the County of Forsyth? (circle one) Yes No

Current Occupation/Title: Independent Consultant

Employer/Business Name: Doprava Consulting

Business Address and Zip: 214 Cedar Trail, Winston-Salem, NC 27104

Supervisor Name: _____ Telephone: 828.330.4332

Education: High School [] College [] Graduate School [x] Other []

Degree/Subject of Study: Undergraduate Mathematics, Graduate MBA

School Name/Years Attended: Williams College 1985, Dartmouth MBA 1991

BOARD/COMMISSION APPLYING FOR (list one): Citizens Ballpark Panel

List the Board or Commission you currently serve and your term expiration date. _____

Why are you interested in serving on the Board/Commission you are applying for? I believe the ballpark represents a great economic development engine for the community. I would like to be a part of making sure the park gets completed in a timely and publicly acceptable fashion. My business experience would be of value.

Are you willing to serve on any other Board/Commission? Please list: _____

Citizens Budget Advisory Council -- I am a past member (1990s)

Are you interested in serving in any other community volunteer activities? Yes

Interest/Skills/Areas of Expertise/Professional Organizations

Experience -- Finance, Marketing, Sales, Economic Development Consulting, Tourism, Management
Professional Organizations -- National Assoc. of Corporate Directors, Marketing Groups, School Assoc.

List two personal references below.

Name: Sidney Falken -- Hanesbrands CMO Daytime Telephone: 336.519.3663

Address: 652 Summit Street, W-S, NC Relationship: Friend, past employer

Name: John Britti -- President RMIC Daytime Telephone: 336.661.4255

Address: 1405 Willow Woodsway, W-S, NC Relationship: Friend

AFFIRMATION OF ELIGIBILITY

Has any formal charge of professional misconduct, criminal misdemeanor or felony ever been filed against you in any jurisdiction?

Yes No If yes, explain complete disposition. _____

Is there any possible conflict of interest or other matter that would create problems or prevent you from fairly and impartially discharging your duties as an appointee to a Board/Commission?

Yes No If yes, explain _____

I understand this application is public record, and I certify that the facts contained in this application are true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all statements contained herein. I further authorize all information concerning my qualifications to be investigated and release all parties from all liability for any damages that may result from this investigation. I understand and agree that any misstatement or conduct will be cause for my removal from any board or commission.

Signature of Applicant: _____ Date: _____

RETURN COMPLETED FORM TO:

Mayor's Office, P.O. Box 2511, Winston-Salem, NC 27102 Telephone: 336-727-2058 Fax: 336-748-3241