

APPROVAL
STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3441
(W.R. VERNON PRODUCE COMPANY, INC.; IH-850 TRADE, LLC; AND INDUSTRY
HILL PROPERTIES, LLC)

The proposed zoning map amendment from LI (Limited Industrial) to PB-L (Pedestrian Business – Special Use Limited) is generally consistent with the recommendations of the *Legacy Comprehensive Plan* to encourage reuse of vacant and underutilized commercial and industrial sites, and make Downtown the dominant focus of economic and social life; a center of civic, entertainment and cultural activities; and a strong symbol of community pride and identity; and the recommendations of the *North Central Winston-Salem Area Plan (2015)* for the development of new or conversion of existing industrial buildings to residential. Therefore, approval of the request is reasonable and in the public interest because the request would allow more pedestrian-friendly mixed-use areas in the downtown area.