

**RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO AN
AGREEMENT BETWEEN THE CITY OF WINSTON-SALEM, THE PIEDMONT
AUTHORITY FOR REGIONAL TRANSPORTATION, THE CITY OF HIGH POINT,
THE CITY OF GREENSBORO AND
THE CITY OF BURLINGTON FOR REGIONAL FARE**

WHEREAS, on January 6, 2025, City Council approved the procurement of the UMO Transit Mobility Application to support bus tracking, trip planning, and contactless fare payment; and

WHEREAS, staff recommended adopting a regional mobility platform aligned with neighboring transit systems to enable seamless travel throughout the Triad and eliminate technological barriers that may discourage regional transit use; and

WHEREAS, the proposed interlocal agreement between the City of Winston-Salem (on behalf of the Winston-Salem Transit Authority (WSTA)), the Piedmont Authority for Regional Transportation (PART), the City of High Point, the City of Greensboro (on behalf of the Greensboro Transit Authority), and the City of Burlington seeks to remove fare collection barriers between agencies; and

WHEREAS, in the agreement, the regional fare system would allow riders to load a single UMO card or account that can be used across all participating transit providers; and

WHEREAS, utilizing the existing system, a rider traveling between the WSTA and PART systems would load funds onto their UMO account for each provider, creating an inconvenient and fragmented transit experience; and

WHEREAS, to address this issue, staff reviewed transit systems in the Triangle region such as GoRaleigh, GoCary, GoDurham, and GoTriangle who have successfully implemented a shared fare system and determined that this coordinated approach allows for more efficient and rider-friendly regional travel; and

WHEREAS, by partnering with transit agencies across the Triad, the City would replicate this successful model and riders would benefit from a unified UMO platform, simplifying transfers and payments across systems; and

WHEREAS, fare revenue would be reconciled quarterly by PART, which would compare UMO value sold by each agency to actual fare usage; and

WHEREAS, agencies that collected more than they sold (i.e., their system was used more by riders with externally loaded UMO value) would receive reimbursement. Conversely, agencies that sold more than was used within their system may owe a balance to ensure equitable distribution of fare revenue; and

WHEREAS, approval of this resolution would authorize the City Manager to execute the regional fare agreement with the City of Greensboro, the City of High Point, the City of Burlington, and PART upon execution by all parties listed above.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and the City Council of the City of Winston-Salem hereby authorizes the City Manager and City Clerk to enter into an agreement between the City of Winston-Salem, the Piedmont Authority for Regional Transportation, the City of High Point, the City of Greensboro and the City of Burlington for regional fare.