

## Information Item

**Date:** April 8, 2024

**To:** Mayor, Mayor Pro Tempore, and Members of the City Council

**From:** Ben Rowe, Assistant City Manager  
Jakira Westbrook, Business Inclusion Manager

**Subject:** Minority and Woman-Owned Business Enterprise Annual Report for Fiscal Year 2022-2023 and Disparity Study Implementation Plan Update

**Strategic Focus Area:** Economic Vitality and Diversity

**Strategic Objective:** No

**Strategic Plan Action Item:** No

**Key Work Item:** No



Staff regularly updates the Mayor and City Council on the activity of the Minority and Woman-Owned Business Enterprise (M/WBE) Program with the Office of Business Inclusion and Advancement. The attached annual report provides an overview of program successes for the 2022-23 fiscal year.

The meeting of the Community Development/Housing/General Government Committee will include a presentation from M/WBE staff.

Highlights include:

- During fiscal year 2022–23, overall spending with M/WBE firms totaled \$17.3 million, an increase of \$1.1 million over the previous fiscal year.
- Implementation of the City’s first diversity management system to monitor and track progress on key performance measures and establish solid processes to collect and analyze M/WBE utilization
- During the fiscal year 2022-23, the M/WBE division provided technical assistance to more than 300 M/WBE vendors