



ARPA-ENABLED  
**FRAMEWORK +  
TRANSFORMATIONAL  
GRANTS**

August 14, 2023

# BACKGROUND

The City of Winston-Salem received a total of \$51.7 million in American Rescue Plan Act (ARPA) Coronavirus Local Fiscal Recovery (CLFRF) Funding. In January 2023, the City Council approved taking the Treasury allowed “Revenue Replacement” method, which was calculated to be about \$49 million. Doing so, enabled the City to more effectively partner with non-profit agencies and City departments (without as heavy of federal compliance burden).

This presentation overviews the ARPA-enabled framework, and more thoroughly provides Transformational Grant updates.



# **FRAMEWORK**

ARPA-Enabled

<b>Category</b>	<b>Committed Amount</b>	<b>% of Total</b>
Housing Assistance Set Aside	24,417,025.00	47.2%
Social and Economic Assistance: TG	10,500,000.00	20.3%
City Fund Restoration	5,608,530.00	10.8%
City Supplement/Retention Incentive	3,000,000.00	5.8%
Digital Divide: Winston-Net Partnership	2,000,000.00	3.9%
City Employee Premium Pay	1,353,667.90	2.6%
Community Violence Intervention Programs	1,350,000.00	2.6%
BEAR - Alternative Police Response (Years 1 and 2)	900,000.00	1.7%
ARPA Coordination and Monitoring - Admin	774,565.37	1.5%
Vaccination Incentive	626,081.32	1.2%
Recovery Grants Program	461,190.57	0.9%
Weaver Fire Assistance	341,009.50	0.7%
DRIVE Program	300,000.00	0.6%
Eviction Diversion	100,000.00	0.2%
<b>Current Programs Subtotal</b>	<b>51,732,070</b>	<b>100.0%</b>

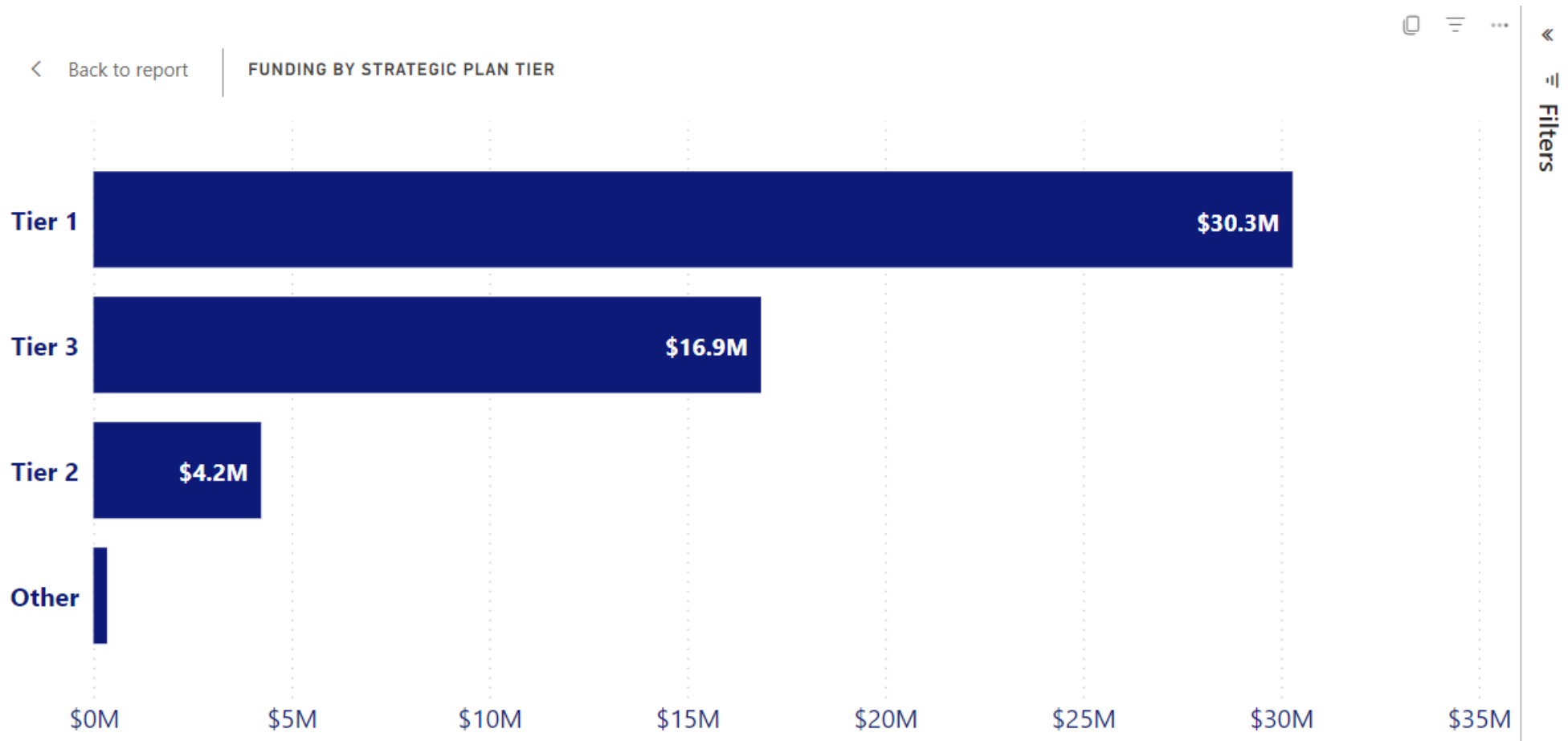
## TRANSFORMATIONAL GRANTS

<u>Project</u>	<u>Amount</u>
Boston-Thurmond Community Network	2,465,503
Arts Council of W-S & Forsyth County	1,000,000
Teen Center - Salvation Army GWS	994,035
REACH Center - YMCA of NWNC	950,000
Union Baptist CDC	750,000
Old Salem Museum & Gardens Re-Open	731,813
Smart Start of Forsyth County	660,000
Goler CDC/WS Black Chamber of Commerce	500,926
United Health Centers	500,000
Imprints Cares	500,000
Senior Services	450,000
Acción Hispana dba Qué Pasa	386,150
IFB Solutions	300,000
Piedmont Environmental Alliance	195,000
Crosby Scholars	116,573
	<b>Total 10,500,000</b>

## HOUSING SET ASIDE

<u>Project</u>	<u>Amount</u>
Housing Assistance: Choice Neighborhoods Phase 2	4,495,350
Habitat for Humanity: Stone Terrace Development	800,000
S.G. Atkins CDC Salem Cohousing Project	600,000
NE Ward Land Acquisition	500,000
Whole Man Ministries Housing 4 Our Heroes	450,000
Christ Rescue Temple Apostolic Church Systems	410,000
Boston-Thurmond Community Network Land Acquisition/Dvlpmt	300,000
<b>Current Programs Subtotal</b>	<b>7,555,350</b>
<b>Remaining for Housing Assistance</b>	<b>16,861,675</b>
	<b>Total 24,417,025</b>

# STRATEGIC PLAN ALIGNMENT

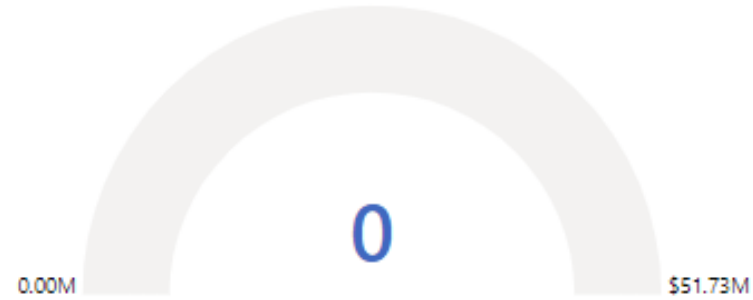


# PUBLIC DASHBOARD

Total ARPA Funds Budgeted & Expended



Total Unobligated ARPA Funds



Framework Area	Project Name	Funded Amount	Expended	% Budget Expended	Project Status	Strategic Plan Alignment	Date of Council Approval
Other	Supplemental Pay	\$3,000,000	\$3,000,000	100%	Completed	Organization efficiency and public-private partnerships	8/23/2021
Housing Investments	Choice Neighborhoods Phase 2	\$4,495,350	\$2,295,055	51%	Funded: In-Progress	Funding for affordable housing	4/18/2022
Premium Pay for City Employees	City Employee Premium Pay	\$1,353,668	\$1,353,668	100%	Completed	Organization efficiency and public-private partnerships	9/13/2021
Housing Investments	Stone Terrace Development	\$800,000	\$639,363	80%	Funded: In-Progress	Funding for affordable housing	11/7/2022
Employee Vaccination Incentives	Vaccination Incentive	\$626,081	\$626,081	100%	Completed	COVID Reopening plan	
Weaver Fire Assistance	Weaver Fire Assistance	\$341,010	\$341,010	100%	Completed	Other	2/21/2022
Recovery Grants to Small Businesses	Recovery Grants	\$325,005	\$325,005	100%	Completed	COVID Reopening plan	11/15/2021
<b>Total City ARPA Allocation</b>		<b>\$51,732,070</b>	<b>\$16,932,592</b>				

Filters

# FUTURE DASHBOARD UPDATES



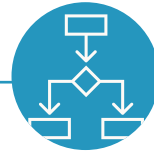
## PROJECT DESCRIPTIONS

Brief descriptions on framework buckets and projects.



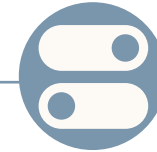
## PERFORMANCE MEASURES

Outlined, progress tracked, and publicly displayed.



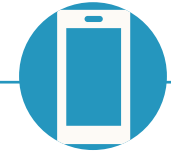
## INTENDED OUTCOMES

Display of ultimate intended outcomes.



## ENHANCED VIEWS

Usability and views enhanced to better articulate data.



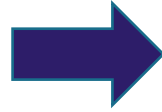
## MOBILE ENHANCEMENT

Enhanced mobile functionality/views.

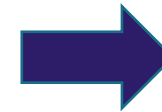


# ACCESSING THE DASHBOARD

CITYOFWS.ORG

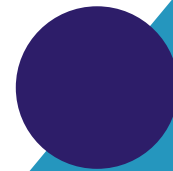


RESIDENTS TAB



AMERICAN  
RESCUE  
PLAN ACT  
RECOVERY  
FUND

# **TRANSFORMATIONAL GRANTS**



# MEET OUR TEAM

## **TIFFANY OLIVA**

Director Intergovernmental  
Affairs & Strategic Initiatives

## **TUNAE FABYAN**

Fiscal Recovery Grants Analyst

## **ZACHARY MILLER**

Fiscal Recovery Grants Analyst

# OUR GRANTEES



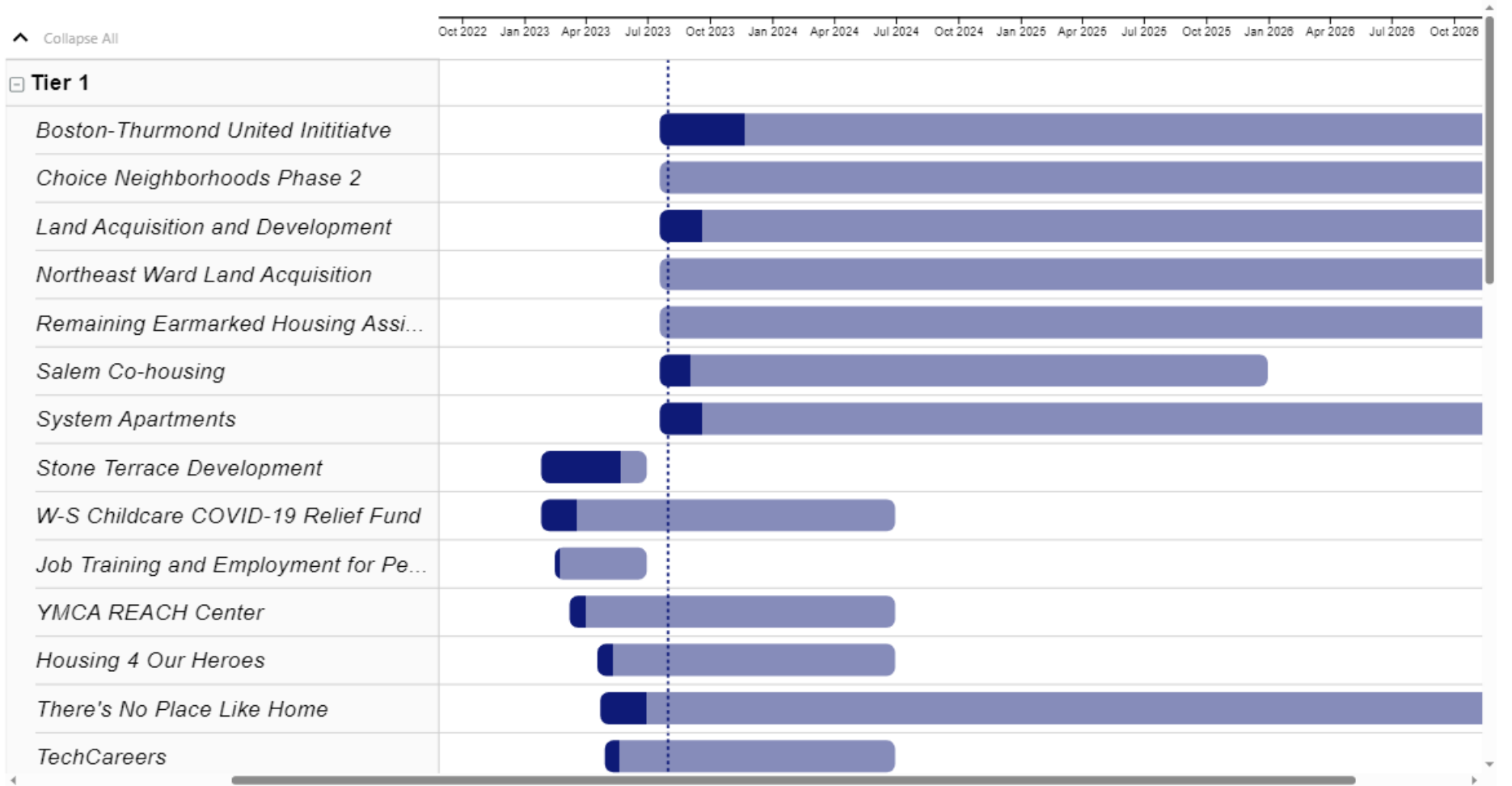
**“WE HAVE WORKED WITH MANY GROUPS ON GRANTS. SINCE WE HAVE A GREAT PERSON TO WORK WITH, THIS HAS BEEN THE EASIEST BY FAR.**

**“THEY ARE KNOWLEDGEABLE AND EXCITED ABOUT THEIR WORK AND HELPING US AS AN ORGANIZATION.**

**“SHOWED EXCELLENT PROFESSIONALISM, ORGANIZATION FOR THE PROGRAM AND DETAILED EXPECTATIONS AND WONDERFUL SUPPORT.**

# TIMELINE

## Funded Projects Gantt Chart



# PROJECT UPDATES



- 7 buildings have opened back up with 2 additional buildings by mid-August.
- In May 2023, attendance was 3,595 or 57% of May 2019. On track to increase # of visitors in school tours & paid attendance.
- Able to maintain steady & consistent hours for the Historic District of 10a.m.-4 p.m. Wed-Sat.



- Providing summer enrichment camps for students pre-k – 6<sup>th</sup> grade for students with exceptional needs.
- Summer programs wrapped up in July.
- Will provide before and after-school care, and an inclusion program in the fall.



- Discovery phase nearly complete (demographics data and other designs).
- Que Pasa featured the Proyecto Mariposa work on the front page.
- Launched Instagram and Facebook platforms – 95 posts published to date. (Part of discovery phase.)

# PROJECT UPDATES

## IFBSolutions



- Trained/Re-trained 52 individuals who are blind or visually impaired on various new equipment and tasks.
- Hired trainers to prepare and improve the work environment.



## piedmont environmental alliance

- Hosted a Sustainability Roundtable in May 2023 and has begun preparations for the fall Sustainability Roundtable.
- As of July 2023, hosted 6 additional events to engage community in environmental sustainability.
- Launched 3 out of the 5 new initiatives to address sustainability and economic vitality.



## Crosby Scholars

For college. For life.

- Internal and external student-facing dashboards created.
- Incorporated a language access portal to assist with language barriers.
- Training parents and students on the portal.



# PROJECT UPDATES



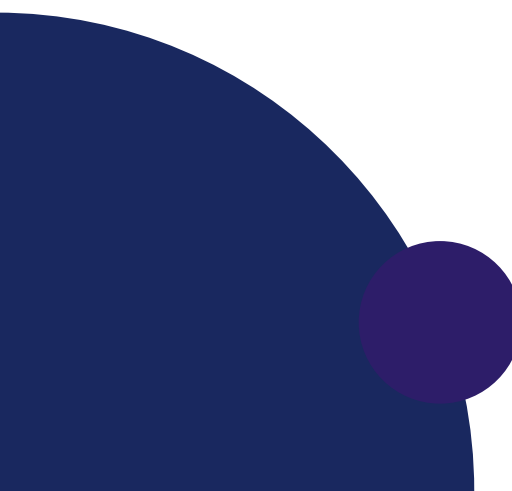
## Delayed

- Challenges entering into lease agreement between SouthEast Plaza Shopping Center.
- Still pending documentation from UHC (insurance, finalized budget, performance metrics, etc.).
- Contract not yet completed as of the end of July 2023.

# SUMMARY

Of the \$51.7 million in the ARPA-Enabled Framework, \$16.9 million has been expended/disbursed.

Of the 15 ARPA-Enabled Transformational Grantees, only one contract has not been executed. All other Transformational Grant agreements are executed, with the majority of projects underway.



**QUESTIONS?**

