

City Council – Action Request Form

Date: April 8, 2024

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Patrice Toney, Assistant City Manager
Samuel Hunter, Assistant Neighborhood Services Director
Erica Palmiter, Project Planner

Council Action Requested:

Resolution and Project Budget Ordinance accepting authorizing the use of Choice Neighborhood funding from the Housing Authority of Winston-Salem, further authorized by Housing and Urban Development to implement the Public Art Revitalization Program.

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: Improve Character and Condition of Neighborhoods

Strategic Plan Action Item: No

Key Work Item: No



Summary of Information:

In April 2020, the Housing Authority of Winston-Salem (HAWS), in partnership with the City of Winston-Salem (City) as Co-applicant, were awarded a \$30 million Choice Neighborhoods Implementation (CNI) Grant from the U.S. Department of Housing and Urban Development (HUD) to redevelop Cleveland Avenue Homes public housing community.

A pillar of the CNI Grant is centered around revitalizing the surrounding community. These revitalization efforts are referred to as “Critical Community Improvements” (CCI). The CCI projects are funded by the CNI grant with a total set aside of \$4 million. The City is tasked with implementing the Public Art Revitalization Program. The City will engage with local business, property, and landowners to implement different forms of public art. This program will enhance the beautification of the CNI target area, provide better curb appeal, and provide the surrounding community with visuals that embrace and represent Winston-Salem.

Approval of the attached Program Summary approved by the Public Art Commission, Resolution and Project Budget Ordinance accepts these CNI funds in the grant amount of \$875,000 for the implementation of the Public Art Revitalization Program. The attached budget amendment appropriates these funds in the grants fund.

Committee Action:

Committee	<u>CD/H/GG- 04/08/24</u>	Action	<u>Approval</u>
For	<u>Unanimous</u>	Against	<u></u>

Remarks:

