



City of Winston-Salem City Council Council Agenda Item Summary

Title	Informational Item - Upcoming Area Plan Process
City Council Committee	General Government Committee
Staff Lead (Presenter)	Amy Crum, Assistant Planning Director
Department Head	Chris Murphy, Planning and Development Services Director
City Manager/ACM	Aaron King, ACM

Agenda Item Summary

Recommended Council Action	No Action Needed
Suggested Action/ Motion Options	Click or tap here to enter text.
Strategic Focus Area	Community Advocacy and Engagement
Strategic Plan Objective	CAE4: Engaging Residents and Fostering Civic Pride
Anticipated Fiscal Impact	No Material Fiscal Impact

Summary of Information

With the adoption of *Forward 2045* by the Winston-Salem City Council and Forsyth County Board of Commissioners, the Planning and Development Services staff will be beginning a new series of area plans in early 2026. This new series of plans will allow for implementation of the broad goals of *Forward 2045* at the parcel level with opportunities for public engagement.

The development of area plans has been undertaken by Planning staff since the 1980s. However, these initial plans only covered specific areas, neighborhoods, or corridors and did not cover the entire city. Beginning in the early 2000s after the adoption of the *Legacy Comprehensive Plan* (2001), a series of area plans covering the entirety of the city and portions of the county was created that provided opportunities for citizens to provide input on parcel-specific land use recommendations. These recommendations helped guide decisions on rezoning and development proposals. These plans were updated in the 2010s after the adoption of *Legacy 2030 Update* (2012).

The new area plans will focus specifically on land use recommendations and will be shorter with less text and more graphics. Unlike the previous plans, the new plans will

provide land use recommendations for all parcels under either Winston-Salem or Forsyth County zoning jurisdiction.

Staff will be present at the December General Government Committee meeting to provide a brief overview of the process.

Attachments

- Presentation